



Increase your sales and profits:

- ❖ *Reach the 70% of your gas customers that aren't using you for anything else.*

Use your pump receipts to increase:

- ❖ *Customer awareness*
- ❖ *Store traffic*
- ❖ *Repeat business*
- ❖ *Customer loyalty*

Generate additional income:

- ❖ *Charge businesses to advertise with you.*

No additional equipment needed:

- ❖ *Use your existing equipment.*
- ❖ *We print the rolls to match your equipment.*

Increase your sales & profits.
We can print your advertising on the back of your thermal receipt rolls.

You already have the equipment you need

- ❖ Decide what you want and design your own ads and layouts.
- ❖ Typesetting is free, if you'd rather not.
- ❖ We'll print it on the Dresser Wayne or Gilbarco thermal tape rolls that match your equipment.

Contact your pay-at-the-pump customers

- ❖ Attract the hard-to-reach "gasoline only" customers.
- ❖ Advertise in-store specials or promotions.

Vendor participation and support

- ❖ Co op advertising
- ❖ Promotional pricing or product for advertising their products—and not someone else's.

Charge businesses to advertise with you

- ❖ Every advertiser is additional income.



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