

The Filter

PAUL'S POOL MAGIC, INC.

POOL & SPA SPECIALISTS

"We'll Beat Any Written Estimate!"

951.684.3826

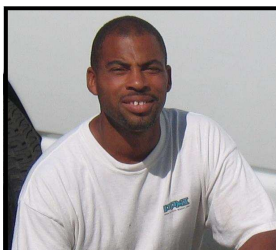
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Welcome to the first edition of *The Filter*, the Paul's Pool Magic, Inc. newsletter!

New Faces at PPMI

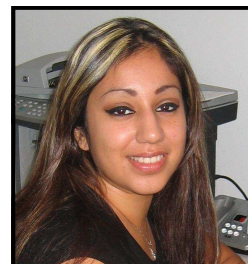


Merv—*Operations Manager*

Merv has been a friend of the family for eighteen years. He brings to PPMI twenty-five years of experience as the owner of a service and repair company near Toronto, Canada. He and his family are enjoying our wonderful Southern California weather.

Claudia—*Office Manager*

Claudia is completing her first year of employment at PPMI. She is bilingual, a Riverside native, and keeps the administrative wheels of the office turning. Her caring personality enables her to always be sensitive to your needs.



Watch for
next month's
newsletter to see
what Anthony
looks like!

Anthony—*Pool Technician*

Anthony is an experienced pool service technician who has recently joined PPMI. His friendly personality and his technical expertise have already made him a valuable member of the team.

Due to the cooler weather that the autumn season brings, leaves from deciduous trees will soon begin to detach from their branches and drift delicately into your pool. As they do not schedule this activity with us, many leaves will undoubtedly decide to take a dip in between cleanings. We suggest they be regarded as free, authentic, biodegradable autumn decoration.



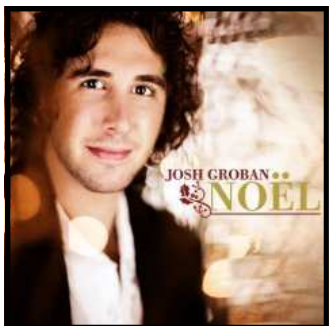
Your dogs are playful and cute. We like them. However, if they are likely to repay this affection by biting us, please remember to contain them on the day of the week that you typically receive pool service.



Due to shortened workweeks during the holidays, our service schedule may vary so that our employees may enjoy the blessings of the season with their families. We appreciate your understanding.

New Monthly Drawing!

On the 15th of each month, a drawing will take place which will include the names of all those customers whose payments we have received since the first of the month. Each month we will select a truly wonderful item to dispense to the winner in return for prompt payment.



This month's prize is the enhanced version (CD and DVD) of a beautiful new Christmas album, *Noël* by Josh Groban, that you and your family will love listening to throughout the holiday season.

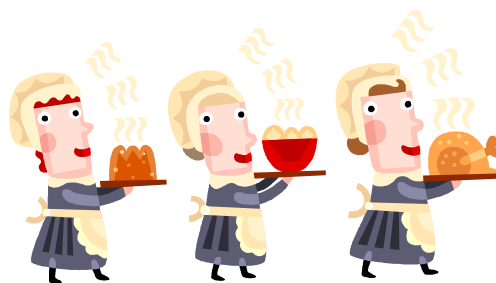
Did you know that swimming pools should be drained once every three years to remove the unwanted mineral solids and other contaminants that accumulate in pools over time?

The increased levels contribute to algae problems and calcium buildup on tile, rocks, and pool surfaces.

With the swim season ending for many of you, fall is a good time to drain and re-fill your pool. Please contact us to schedule your pool-draining.

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**Happy
Thanksgiving from
ppmi!**



Written and edited by Diana Krueger