

When Jame Dr. DONALD BLAKE strikes his wooden walking stick upon the ground, it becomes the mystic mallet MJOLNIR-and Blake is transformed into the Norse God of Thunder, Master of the Storm and the Lightning, Heir to the Throne of Immortal Asgard...

LEN WEIN & WALT SIMONSON & TONY DEZUNIGA & GLYNIS WEIN



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## STAN LEE'S SOAPBOX

This is it, gang! It's the month that the long-awaited KISS Magazine goes on sale! For the ridiculous price of \$1.50 you get a 64-page, glossy paper, magazine-sized masterpiece, featuring a simply incredible 40-page, full-color, super-hero comic strip starring KISS! Yes, KISSthe most unlikely, unusual, unexpected team of super-heroes since Doc Ock tried to elope with Aunt May! Can you picture KISS fighting Doctor Doom? Well, believe it! Also, you'll find phantasmagoric photos and frankly fabulous features-olus, an actual, on-thespot, illustrated account of KISS giving their own blood for this once-in-a-lifetime issue! And that's all I'm gonna say about it now, 'cause you know how I hate to be a huckster! And, speaking of Hanna-Barbera (which we weren't!), here's super-sensational announcement #2! For those of you who still turn on to THE FLINTSTONES, SCOOBY-DOO, YOGI BEAR. DYNAMUTT, and all the rest of their merry menage, mighty Marvel will leave you in a cultural wasteland no longer. We've just teamed up with the talented titans at H-B to bring you Scooby and the Flintstones this month with Yogi and the Dynamutt doggie comin' atcha next month! We figure if your batty Bullpen is gonna take over the comic book world, we might as well go all the way! Anyhow, we've got some big, secret projects with Hanna-Barbera in the months to come, so you might as well climb aboard now, while there's still room! Wow! From Spidey to Scooby-Doo! Who says Marvel isn't where it's all happening I And now one last reminder from yours truly (who's beginning to feel like a carnival nitchman!)better start savin' your shekels, sagacious one, 'cause volume #4 of the omnipresent Origins Series goes on sale this fall, and it'll probably be the biggest blockbuster of 'em all! It's called THE SUPERHERO WOMEN, and-if you play your cards right and don't kick a down-hearted duck-I'll tell you a bit about the contents in the next Soapbox or two. So, until we meet again, be good to each other and wherever you go, whatever you do, fight brain strain-keep

thinking Marvel!



ITEM! July may be the traditional time for firecrackers, but there's another kind of explosion about to hit full-force this month. And if your built-in comballism detector is starting to blip like crazy, that's because you're right. . .we are about to mention that Marvel Explosion we're always talking about here and in our ads. But, truth to tell, explosion is about the only way to describe all the zillion and one things we're sending your way this mid-summer season, over and above the items Stan has already covered in the Soapbox. Just for starters, let us clue you to the fact that the MARVEL SUPER-HEROES FUN BOOK #2 should already be on the shelves of your friendly neighborhood book emporium just waiting for you puzzle, maze. and word game fans (and if you're not, these fun books could well change that) to stretch your skills as well as your knowledge of Marvel lore by trying them out.



ITEM! Then there's the big doings in ou black-and-white magazine department, namely all kinds of excitement over the latest issue of MARVEL PREVIEW. This one will reintroduce you to STAR-LORD, the cosmic crusader who first appeared in the pages of PREVIEW #4. Ever since his dazzling debut. we've been hounded with requests to let Star Lord soar the spaceways once again. So, editor JOHN WARNER recruited the popular writer/artist team of CLAREMONT and BYRNE (Chris and John to most MARVEL TEAM UP and IRON FIST fans) to do just that. What we expected was the normally sensational job we expect on any of our books; what we got-aided, abetted, and amplified by the dramatically detailed inking of Terrific TERRY AUSTIN-was fifty-two pages of mind-stunning science-fiction adventure that had even the most jaded of Bullpenners lining up to glimpse each new batch of completed pages as they were delivered. Okay, if you praise a thing too much, it creates expectations that can never be lived up to. So, in our typical low-key manner, we'll merely suggest that if you only buy one large-size format comic this year, better make it MARVEL PREVIEW featuring STAR-LORD, or you'll be kicking yourself the rest of your life! There. Who says we can't be subtle?

ITEM! Talking about the black-and-white magazines, let's extend congratulations to ROGER SLIFER on becoming the new editor of the line, replacing JOHN WARNER, who'll be returning to freelance writing (such as the BLOODSTONE feature now backing up THE RAMPAGING HULK). Roger is bright-eyed and eager, and has a whole drawerful of projects he'll soon be bringing your way. In fact, in view of some of the future projects Roger will be in charge of, as well as some of the items he's handling currently-like the full-color MARVEL CLASSICS and special movie projects such as ISLAND OF DR. MOREAU and THE DEEP-black and white editor is pretty much a misnomer. At the moment, we don't really have a better or more accurate title (Special Format Editor comes close but somehow lacks the subtle joie de vivre we're always seeking), but as soon as we do, we'll hit you with it. Meantime, get ready to be hit with a lot of way-out wonderment from Mr. Slifer, his assistant editor Reliable RALPH MACCHIO, and the whole blamed black-and-whi-er-well-their whole creative crew!

ITEM! If science-fiction is in the works this month in our black-and-white try-out mag. MARVEL PREVIEW, our color experimental book, MARVEL PREMIERE, is covering the other side of the coin, namely fantasy. We're presenting WEIRDWORLD, an excursion into the realm of wizards, elves, and mystic monsters conducted by Devil-May-Care DOUG MOENCH, Maniacal MIKE PLOOG, and Active ALEX NINO. If you've thrilled to Tolkien's THE HOBBIT or LORD OF THE RINGS. we've got a hunch this is going to be just what you've been waiting for. In fact, with enough sales and letter encouragement, we just might be able to convince the powers-that-be that now is the time for a regular epic fantasy comiet



ITEM! Summer is approaching its peak, and so too is our production of King-size Annuals. This time around we've got TARZAN, THOR. THE ETERNALS, and JOHN CARTER, WAR-LORD OF MARS making their appearances in all-new, bonus-size adventures, as well as THE INVADERS and AMAZING SPIDER-MAN, If that's not enough, two MARVEL CLASSICS are also ready for your edification and enjoyment: H.G. Wells' THE INVISIBLE MAN and Homer's ILIAD. And coming up in August will be Annuals of THE AVENGERS, THE INCREDIBLE HULK, and THE FANTASTIC FOUR, plus the aforementioned Marvel Movie Special, THE DEEP (But more details about that next month). Meantime, remembernever tickle a temperamental toad!













