#### HISTORY OF PAYU

PAYU is the brain-child of three students, a Rwandan and two Tanzanians studying at the Massachusetts Institute of Technology in Boston, USA.

To provide computer and Internet access at very affordable rates we are using cutting edge technologies that are currently very popular in the US including cloud computing and mesh networks,

### PAYU-BOURBON CAFÉ PILOT

We are currently doing a pilot of the PAYU system at Bourbon cafés located at UTC mall and MTN center. This pilot is supported by the Office of the president and Rwanda Information Technology Authority.

You are welcome to try our system and would deeply appreciate your feedback on how we can improve the system to serve you better.



Feel free to contact us if you have any questions or would like to learn more about setting up PAYU in your area.

Thank you.



payu@mit.edu





Technology at work for you providing an Affordable Way to OWN COMPUTERS
(C) PAYU 2009

## Technology at work for you

#### PROVIDING AN AFFORDABLE WAY TO OWN COMPUTERS

#### A NEW PARADIGM IN COMPUTING

PAYU offers a revolutionary solution to problems faced by computer and Internet users in Africa. We provide a system which allows users to gain access to a computer based on their needs. Only pay for the time that you spend on the computer, be it at home, office or a public area. Pay-as-you-go computing allows you to use a computer as you would your mobile phone, with lots of added features.

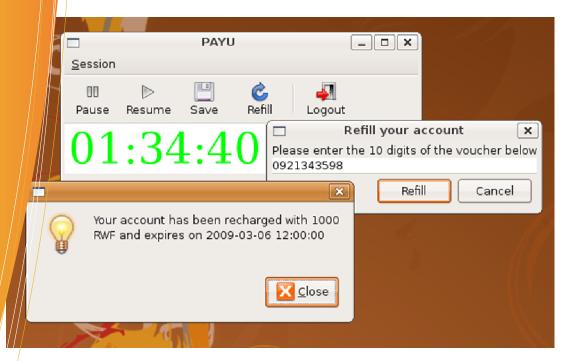
The benefits of PAYU,

#### As a User at Home:

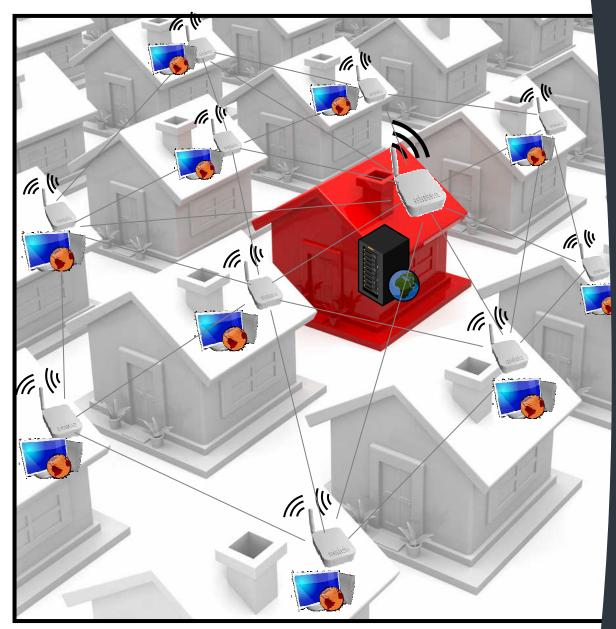
Pay a small amount and get a complete computer station in your home. Use it as you would use a computer in an Internet cafe, but at home!

#### As a PAYU Community:

Do you need to provide Internet and computers to your housing community, school or mall? PAYU is the ideal choice for setting up a pay-as-you-go computing environment that gives you enough control over the computers, while also providing a virtually seamless user-experience for your clients. Our tariff system also ensures a simple system of payment by the enduser.



Refill using a voucher and get access to a wide variety of applications and services wherever you are.

















#### END USER FEATURES

- PAY AS YOU GO
- CUSTOMIZABLE PROFILE
- OFFICE
- INTERNET
- MEDIA



# PAYU ADVANTAGE FOR COMMUNITY

- AFFORDABLE
- QUICK INSTALLATION
- •SIMPLE MAINTANCE AND

MANAGEMENT

• FREE TECHNICAL SUPPORT