

MIS-PERF 2½d WILDING – W7730.02M

Fred Taylor has highlighted this item that appeared on e-bay during February. It was priced at £50 but failed to find a buyer. The die appears to be W7730.02M that was used by Wiltshire United Dairies from 1939-1965. The stamp was listed as SG574 (wmk MC) but whether this was inferred or checked by the seller is not clear. Our catalogue lists this as a 6 x 1 die and also that it usually appears on sideways delivery coils with sideways watermark. With the offset perforation I would assume that this example is also from a coil and that the watermark is most likely sideways as well. Its rather intriguing that the company should have used a standard 6 x 1 perforator with coil stamps rather than just buying sheets. Assuming that they had a whole coil they could have made a handsome profit with the local stamp dealer rather than sticking them on the regular mail.

