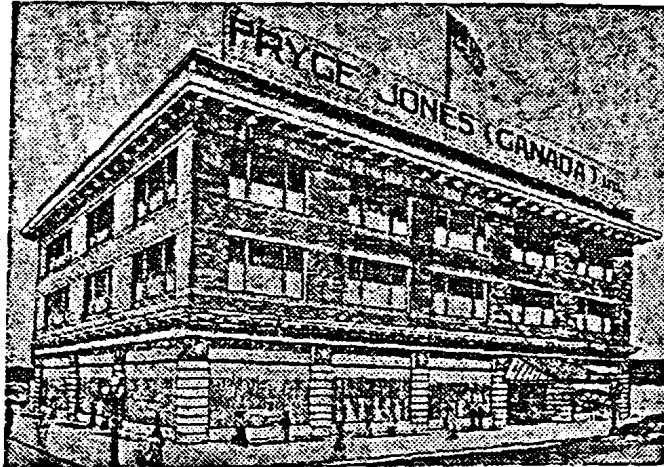


PRYCE JONES' NEWTOWN

In Bulletin 323 and 324 you will find the history of the early perfin user, Pryce Jones. Correspondence with Jon Johnson from Canada led to the realisation that Pryce Jones had opened a Department Store in Calgary, Canada, and the probable user of the 'PJ' perfin on Canadian stamps. Jon has now found an advertisement in a Calgary City Directory of 1911, showing the Pryce Jones Store, illustrated on the following page.

Calgary's New Departmental Store



LIST OF DEPARTMENTS

FLANNELS of every variety.
DRESS GOODS in the newest shades.

TWEEDS AND COSTUME CLOTHS
of the latest designs.

WASH GOODS in great profusion, comprising all the novelties for Spring and Summer, 1911.

SILKS, SATINS AND VELVETS
for every purpose.

LACE CURTAINS, MUSLINS, MADRAS,
SCRIMS AND ALL CURTAIN
MATERIALS.

HOUSEHOLD AND FANCY LINENS.

HOUSE FURNISHINGS AND WINDOW
SHADES.

CHINA, GLASS, ENAMEL TIN WARE and
KITCHEN UTENSILS.

CARPETS, RUGS AND LINOLEUMS
for every home.

LADIES' HOSIERY, KNITTED UNDER-
wear, Gloves, Waists, Whitewear, Cor-
sets, Neckwear, Hair Goods, Veilings,
Belts.

LADIES' TRIMMINGS, LACES, EMBROID-
eries, etc., Costumes, Suits, Cloaks and
Skirts.

MILLINERY in all its branches.

CHILDREN'S CLOTHING suitable for
every age.

NOTIONS AND LADIES' HAND BAGS.

MEN'S CLOTHING of every description

MEN'S FURNISHINGS, of a fine and wide and
choice selection.

HATS AND CAPS

BLANKETS in weight, quality and price
for every need.

RUGS, Fringed and Seals.

ART SERGES in choice Colorings.

UMBRELLAS AND SUNSHADES.

TRUNKS, SUIT CASES, HAND BAGS
Valises and Leather Goods

GROCERIES AND PROVISIONS.

PERFUMERY, FANCY SOAPS, HAIR
Brushes and Combs.

TEA ROOM AND RESTAURANT IN CONNECTION

PHONES 264-254-1000

PRYCE JONES (CANADA) LTD.

CALGARY, ALBERTA