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SLOPER'S PUBLICITY LETTERS Bulletin 229/5 and 263/16-19.

FRANK SUMMERS also has one of the Sloper Advertising Letters and Publicity Card. The date of the letter is 1960, eight years prior to my copy, but Frank points out that although there are slight differences in the text of the letter, the prices are exactly the same.

The signature to this letter was W. O. Hawkins and this was perforated too. As soon as I saw this signature I knew I had seen it before. Looking through my files I found the pieces of paper which had been perforated for us on our visit to Sloper's Works in 1990. If you look at Bulletin 248/10 you will see a copy of this signature. The text there says that these machines were used by firms whose signators were not always available for endorsing cheques or letters. Obviously Slopers used them for their own directors.

The letter was given to Frank by someone who worked at The English Sewing Cotton Company, Manchester, but unfortunately the envelope was not with the letter and card. In Tomkins there are two dies identified as used by this firm - E4230.01 E.S.C./C^oLtd (stamps of EVII) and E4340.01 ES/Ld/CC (stamps KGV to KGVI dark colours).

Perhaps Sloper 's were contacting their <u>former</u> clients to try to drum up more business in 1960. Would members let me know if they have copies of E4340.01 which are on later issues than the GVI

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dark colours? Has anyone an overprint, used for receipt purposes for this firm?

(A further reference to this article is at the end of the next article.)

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