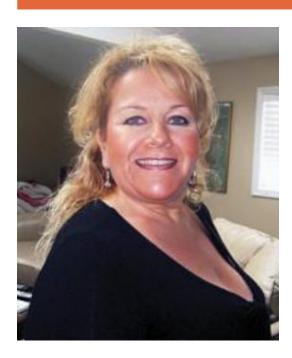
This article appeared in the March 20, 2015 Jewish Advocate.



Want to buy a deli? **Newton's** Barry's Village Deli for sale

This article appeared in the March 20, 2015 Jewish Advocate.

By Susie Davidson Advocate correspondent



Lisa Rodman

"It's time to pass the torch," says Lisa Rodman of Barry's Village Deli in Newton. Longtime customers and enthusiasts of the Wabangastronomic icon need not fear, however. She wants to find a successor who will continue the tradition just as it is.

That's good news for patrons like Leonard Adelson of Weston. "It's my favorite deli and I love the smoked fish and corned beef," he said.

Since 1970, Barry's has been serving homemade authentic New York style deli meats and salads. Begun by Barry and Barbara Rodman, the delicatessen evolved into a full restaurant with two dining areas and a comprehensive menu, and continues today under Rodman ownership. the non-kosher establishment brother Arthur took the helm in 1980, and his wife, Lisa, has added her own hospitality and artistic flourishes.

"I love the deli, business is wonderful, but I've been here for 15 years," said Lisa Rodman, who is originally from Medford and has also worked on and off in the cruise and real estate business over the last 20 years. "It needs younger blood to come in and to carry it forward." She told The Advocate she'd like to do more real estate work, and to that end, joined Hammond Realty, around the corner from the deli, at the end of 2014.

"I am the last in the line, my children all have professional careers of their own," she said. The two Rodman boys grew up in Roxbury and Quincy; Barry died several years ago, and Arthur subsequently retired due to health issues.

The Rodmans live in Natick, and Barbara is in Florida. For the past several years, Lisa's been running the deli with a staff of approximately 16.

Clearly, many unhappy diners will be holding on to their platters until the end. "This is my favorite deli of all time," said regular Steven Cohen ofNewton. Another adherent is Jonathan Soroff, social columnist for the Improper Bostonian. "When I told him I was selling," recalled Lisa, "he said 'You can't, you're the best deli north of New York!""

Rodman knows the place is etched into many hearts and stomachs, and strives to uphold that honor, even after she becomes just a diner herself. "There's no question, we are an institution in the city of Newton and beyond," she said. "We are a big part of the fabric of Waban and the surrounding Newton villages. We've watched generations of children grow up."

The establishment, located at 6 Windsor Rd. in Waban Square, Newton, is listed for \$399,000 plus inventory. Interested buyers can contactsarah@mabusinessbrokers.com.