

Coinco Coupons - Your Competitive Edge

For over 10 Years, Coinco has been helping Operators develop not just coupons, but promotional programs that utilize coupon technology as a means to win new accounts and strengthen customer relationships.

KEY COUPON FEATURES

- ▶ Increases trial of new products or game play
- ▶ An innovative means to spread your message
- ▶ Provides unique employee incentive
- ▶ Can be employed as a commission payment
- ▶ Simplifies monitoring of refunds and free vends
- ▶ Reduces costs of refunds
- ▶ Ensures refunds are returned to your machine
- ▶ Fraud resistant technology maximizes security
- ▶ Custom graphics available with two-sided multi-color print

Flexible & Simple

Coupons give the ultimate flexibility yet they're an easy feature to add.

- Choice of many popular generic coupons.
- Custom versions provide unique means of getting your company name and logo in front of the customer.
- Coinco works with you to develop your specialized message for your customers.
- Custom coupons give higher security and preclude acceptance of competitors coupons.
- Coupons can be added on site with a simple field programmer.

Customer Loyalty

Coupons strengthen your relationship with the location.

- Location management can utilize coupons to reward employee excellence, student achievement, or promote specific products.
- Operators can utilize coupons as part of commission payment, as refunds, or as a "thank you".
- Coupons give flexibility of employing specialized marketing campaigns targeted to one or more locations.
- Coupons provide value to operators in every location.

Improve ROI

Coupons increase throughput and lower overall costs.

- Increase new product trials or game play through use of customized message.
- Reduces cost of refunds. Coupons refund product cost not the profit.
- Simplifies refunds and ensures they are spent in your machines.
- Eases the monitoring of refunds and free vends.



*For a
changing
world*

Contact your local Coinco sales representative to learn how our coupon programs can give you the competitive edge.