



**BELTWAY PLAZA MALL
10TH ANNUAL PARADE
PRINCE GEORGE'S COUNTY
TOY DRIVE KICK-OFF**

Beltway Plaza Mall would like to invite your organization to participate in our 10th Annual Parade & Festivities. Every year the event gets better and the crowd grows larger. The parade & following festivities were created to attract as many people as possible, encouraging people to give a new toy for needy children in Prince George's County during the holiday season. We can only make this successful with your help.

Plus your organization will have the opportunity to win some exceptional prizes. Yes, bigger & better prizes:

The Most Toys Donated: \$300 (if over 100 toys, otherwise prize is \$100)

The Best Musical Performance: \$300*

The Best Overall Parade Entry: \$300*

Runner-up to Best Overall Parade Entry: \$200*

If you need more information or have a question please call Laura McNulty

at (301) 657-9900 ext 138 OR (301) 345-2040

We look forward to seeing you there.

Parade: Saturday, November 17th, 2pm

Please return attached reservation sheet no later than
October 1, 2001

Sincerely,

Beltway Plaza Merchants Association

GB Mall Limited Partnership/The Greenbelt Lions Club

Laura Latimer, Marketing Director

*Prizes in these categories are only given to those entries that did not require a fee for their performance.

BELTWAY PLAZA MALL 10TH ANNUAL HOLIDAY PARADE
KICK-OFF OF PRINCE GEORGE'S COUNTY TOY DRIVE
SATURDAY, NOVEMBER 17, 2001 - 2PM
APPLICATION FOR PARADE PARTICIPATION

Name of Organization_____

Contact Name_____

Mailing Address_____

Telephone: Work(____)_____Home(____)_____Fax(____)_____

Parade Check-In: Please report to the side of Target between 1pm and 1:30pm, no later. You will be receiving a parade line-up number prior to the date of the parade either by fax or phone. The parade will begin promptly at 1:50pm and will circle the exterior of the mall around the second story parking structure out front.

Performances: _____Yes, we will be performing. _____No, we will not.
Your performance must be kept under 3 minutes.

Special Requirements or needs:_____

Announcements: Please describe in brief what comments you would like us to make regarding your organization.

General Comments & Suggestions: Please make sure that everyone is dressed appropriately for cold weather. If your group is bringing toys please hold onto them for donation inside the mall afterwards. All awards will be given after the parade inside the mall at the festivities. Any parade participants that are performing inside the mall should enter at the Jeepers! entrance and go back to Center Court - do not go back to Target.

Please leave ample space between your group and the group ahead of you so that announcements and performances can be made.

Please fax or mail back by October 1,2001 attention: Laura McNulty.

Fax Number: (301) 657-8412

Address: Beltway Plaza Mall
4912 Del Ray Ave.
Bethesda, MD 20814

BELTWAY PLAZA MALL
DIRECTIONS

ADDRESS OF MALL
6100 GREENBELT ROAD, GREENBELT
MALL PHONE: (301) 345-1500

PLEASE CALL ABOVE NUMBER IF RUNNING LATE.

FROM NORTH

95 SOUTH TO CAPITAL BELTWAY TOWARDS ANDREWS AFB (EXIT OFF 95 SOUTH WILL
BE A LEFT LANE EXIT - REMAINS 95 SOUTH)
TAKE CAPITAL BELTWAY TO EXIT 23, KENILWORTH AVE. SOUTH.
TAKE THE FIRST EXIT - GREENBELT ROAD (ROUTE 193) WEST
TURN RIGHT AT THE LIGHT ONTO GREENBELT ROAD AND THE MALL IS 1/4 ON THE
RIGHT HAND SIDE.
TAKE THE FIRST ENTRANCE BY WENDYS AND TARGET IS DIRECTLY ON THE END OF
THE MALL ON THE RIGHT.

FROM SOUTH

CAPITAL BELTWAY NORTH
TAKE EXIT 23, KENILWORTH AVE SOUTH - STAY IN RIGHTHAND LANE
(FOLLOW DIRECTIONS AS ABOVE)

ARRIVE NO LATER THAN 1:30PM.