

Roadmap to Victory 2016

Start Here: Organize → Caucus → → Conventions → → → Primary → → → → 2016 Election Victory



Just Imagine what we can do WHEN ♦ We show respect for each other, our volunteers and their time ♦ Efficiently and effectively accomplish our responsibilities ♦ Engage teams ♦ Spread the workload ♦ Have fun ♦ Cooperate with other Republican organizations...

*** TO ELECT REPUBLICANS ***

To accomplish this, the Executive Committee moves to accept the following plan for 2015-2016

Election Cycle: APPROVED BY VOTE OF THE LCRCC 3/17/15

- LCRCC members are asked to sign up as a voting member for one team. Each team starts with 5 voting members. The objective is to match volunteer time and skills with the mission or activity of the team.
- Some teams (such as Fundraising, Caucus, Convention) will require additional members to accomplish their tasks. These will grow, as the team leader deems necessary.
- New teams will be announced and volunteers recruited as the Election Cycle progresses.

2015-2016 TEAMS (names in **bold** indicate team leader)

Advisory Committee – per the Bylaws - Members elected tonight & others as prescribed

Executive Committee – per the Bylaws- Cindy Golding (Chair); Brett Mason (Co-Chair); Robin Tucker (Treasurer); Gary Ellis (Secretary)

2014 Audit Team – Audit of financial, accounting and ethics reporting (**Robin Tucker**, Fred Johnson, Harold Barnes, Bill Barrow, Tom Kinchloe)

2015 Audit – Monthly & Quarterly audit of financial, accounting and ethics reporting (**Jim Miller**, Richard Bice, Dan Dennis)

Treasurer Support Team – QuickBooks, compliance and ethics support (**Robin Tucker**, Steve Menzer, Kim Reem)

Membership & Meeting Setup – Membership records, meeting setup, credentialing for voting (**Mike Dupree**, Deb Dupree, Justin Wasson uncommitted)

Records & Candidate Support – Records, Candidate Support (voter data), Computer/Software - (**Matt O'Neal**, Bruce Bernier, Eric Rosenthal, Brenda Krause, Jim Dvorsky)

Marketing & PR Team – Public relation communications, internal and external messaging (**Frank Sladek**, James Knox, Ian Hollinger, Taylor Nelson)

Fundraising – Develop fundraising opportunities and create teams to implement (**Brenda Hart**, Kevin Slaman, Barbara Hall)

Community Events – Plan and create teams for community events (**Emma Nemecek**, Harry Foster)

Parades – Provide a Republican presence at community parades (**Steve West**, Carl Zauche, Glen Modracek)

Caucus Organization – Plan, organize & create teams to implement the Caucus; (**Paul Pelletier**, Randy Lucore, Raylene Grose, Roger Walton, Laura Kamienski)

Convention Organization – Plan, organize & create teams to implement the County Convention (**Dan Hess**, Chris Williams, Jim Felker, Don Nelson)

Phone Tree – Phone calling and Republican outreach (**Megan Hippensteel**, Joni Scotter)

Roadmap to Victory 2016

First in the Nation Presidential Caucus

This is our opportunity to impact the Presidential Selection for our Nation.

This is our opportunity to have a National presence.

In order to maximize our opportunities as 2nd largest county of the 1st In-the-nation State we need to:

ORGANIZE - March, 2015 and April, 2015

- Elect 1st DEC members
- Elect and engage a new Advisory Committee
- Set up Team infrastructure - processes, tools and procedures
- Host Team leadership meetings to enable LCRCC 2015-2016 Roadmap to Victory
- Involve and re-engage disenfranchised Republicans

GROW & BUILD - May, 2015 to December, 2015

- Maximize opportunities for access to Presidential Candidates
- Utilize multiple venues to increase Republican presence
- Raise funds to support the Caucus and Convention
- Build teams for Caucus and Convention
- Reach out to Republicans to engage in the Caucus
- Plan the most impactful Caucus environment
- Seek Presidential Candidate participation in Linn County Caucus
- Provide data support for State & Local Candidates
- Seek opportunities to partner with other Republican groups for the benefit of Candidates

CAUCUS, CONVENTIONS and PRIMARY - January, 2016 to June, 2016

- Conduct the FIRST IN THE NATION Caucus
- Provide opportunities for National News coverage
- Conduct the County Convention
- Maximize Linn County participation in District & State Conventions
- Provide voter data support for all Republican candidates
- Support primary elections
- Recruit Linn County Precinct Election Officials
- Encourage Republicans to volunteer as Linn County Election workers

WIN in 2016 - July 2016 to November 2016

- Register Voters and Absentee Ballot Program
- Reach out to Republicans
- Engage in Satellite voting process
- Candidate Support – volunteers
- Support GOTV (Get out the Vote)
- Recruit and train the LCRCC Team for Poll Watching
- Cover all Precincts with Poll Watchers and Republican Poll Workers
- CELEBRATE REPUBLICAN WINS!!!

Newly elected House District Representatives: elected 3/17/15

The following people will serve on the LCRCC Advisory Committee

HD65 - Dee Johnson

HD66 - Eric Rosenthal

HD67 - Taylor Nelson

HD68 - Wayne Null

HD69 - Roger Walton

HD70 - Brenda Hart

HD95 - John Haible

Newly Elected District 1 Executive Committee Members: elected 3/17/15

The following people will serve with our Chair & Co-Chair to represent Linn County at the District Level.

Robin Tucker

Matt O'Neal

Dr. Don Nelson

Justin Wasson