

LCRCC Goals:

These are the goals that the LCRCC have adopted in 2013.

- Integrity of Elections
- Sustainable Visibility
- Increased Republican Participation

LCRCC Responsibilities:

These are the responsibilities of the LCRCC in achieving these goals:

- Caucuses
- Conventions
- Elections

LCRCC Mission Statement:

The Linn County Republican Central Committee works to elect Republicans in support of the principles, goals, and ideals of the Republican Party:

- To educate the electorate
- To inspire and cultivate leadership
- To employ and develop the members' talents and abilities
- To preserve for future generations our rights, liberties and privileges as Americans.

## Road Map to Victory 2016

Agenda for March 17, 2015

Caucus—Convention—Election

Countdown --- 601 Days to Election 2016

7 PM

Long Branch Hotel & Convention Center

90 Twixt Town Rd. NE

Cedar Rapids, IA 52402

7:00 PM Call to Order –

Invocation

Pledge

Guest Introductions

Credential Report

Approve Agenda

Pass the Bucket (& hat) - Money to Meeting room cost

Approve Minutes

Executive Committee Report

Election of 1st DEC Representatives (see attached Proposed Rules)

Guest Speaker (as Votes are Tallied)

Convene as House District members

Election of House District Representatives for Advisory Board  
(See attached Proposed Rules)

Report from House Districts

Treasurer Report

Welcome / Vote / New LCRCC Members

Summary Committee Reports (will be available on the website)

Old Business/ New Business

Pass the Hat Total

Announcements

Announcements must be presented to Secretary in writing prior to 8:00 PM. If you are requesting an announcement made, please have contact information or other information available for the body.

9:00 PM Adjourn

**Call to Order** – Cindy Golding, (TMON1) called the meeting to order at 7:02 pm.

**Invocation** - Mike Dupree (CR04)

**Pledge of Allegiance** - David Ahart ( CR13)

### **Guests**

- Steve Sheffler - RNC National Committeeman
- Carlos Cruz - Scott Walker PAC, Our American Revival
- Chelle Adkins - State Central Committee
- Nathan Hohnstein - Americans for Prosperity
- Samantha Bonsack - Blum Office

**Guest Speakers** - Nathan Hohnstein and Carlos Cruz

Mary Erzen (CR07) noted that the January, 2015 minutes have not been approved. While waiting for the credentialing to be completed the body re-seated by House Districts.

**Credentialing** - Justin Wasson (CR23) reported 48 members credentialed. Julie Blumer (TBRO) announced she has stepped down as Credential Committee Chair.

**Agenda** - MSP.

**Pass the Hat** - located a container to replace the the bucket which was missing.

**Minutes** - January minutes MSP. February Minutes, MSP with a correction. Mary Erzen requested that the LCRCC Goals be included at the top of the first page.

The Chair introduced Laura Kamienski as **Parliamentarian**.

Gary Ellis (CR24) presented the **Executive Committee** meeting minutes:

Executive Committee Meetings - February 23rd, March 2nd, March 5th, March 9th, March 11th. Summary of several meetings and countless emails and phone calls:

### **Discussion Topics**

- LCRCC - the good and the bad from 2014 - a discussion of history looking for lessons learned.
- Officer roles and Executive Committee responsibilities
- LCRCC 2013 - 2014 committees and team performance
- Iowa Code, LCRCC Constitution and LCRCC Bylaws
- Ideas to improve the performance of the LCRCC
- Contacted multiple LCRCC members for input
- The increase in room rates at the Long Branch

### **Deliverables Developed**

- Developed and mailed a letter and planned Mailchimp communication for the upcoming DEC and House District Representative Elections.
- Developed and published an agenda for the Monthly Meeting scheduled March 17th.
- Completed documentation and action to transfer control of bank accounts, logins and passwords for LCRCC applications.
- Developed a vision for the 2015-2016 for the LCRCC - "Road Map to 2016 Victory"

**"Road Map to 2016 Victory"**. The Chair presented a VISION for 2015 - 2016.

Gary Ellis (CR24) presented a motion, "The Executive Committee moves to adopt this plan for 2015 and 2016". The plan is on pages 5 and 6.

### **Discussion**

- Questions and discussion concerning the charters and previous committees.
- The Chair explained that the Iowa Code, the Republican Party Constitution and Bylaws and the Linn County Republican Party Constitution and the Linn County Republican Party Bylaws require that the committee re-organize by April 1st following each general election.
- Under Roberts Rules of Order committees and motions passed during the previous cycle expire.
- The Chair explained that David Chung, Paul Pelletier and Richard Bice had been contacted in regard to parliamentary review.
- A question was raised concerning the elections of Credentials Committee members at the 2014 Caucus. The Chair indicated she would followup and report.
- Calls were made to a wide variety of members.
- Call the Question. Motion failed.
- Gary Ellis reported that there are signup sheets to allow people to volunteer for teams.
- Motion, "The Executive Committee moves to adopt this plan for 2015 and 2016". MSP

**Election of First District Representatives** - Four open positions. Election rules are the same as used for the election of officers in February, see February Minutes for details.

- Nominations; Bill Dahlsten (CR24), Dan Hess (CR14), Robin Tucker (CR25), Matt O'Neal (CR35), Randy Lucore (HIA02), Jim Conklin (MR06), Don Nelson (CR24), James Knox (CR04), Richard Bice (MR10), Justin Wasson (CR23).
- Each of the nominees spoke for a few minutes. Richard Bice declined due to his travel commitments as Ambassador from Iowa to the Alzheimer Association.

### **Speakers during the First District Election ballot counting:**

- Steve Sheffler, RNC National Committeeman spoke. Reported Iowa will have 30 delegates and 27 alternates to the Presidential Nominating Convention in 2016, delegates will be bound by Caucus results, the Presidential Nominating Convention will be about six weeks earlier than last time which will move up, county, district and state conventions and potentially the caucus. The debate committee plans 9 to 12 Presidential debates.
- Cindy Golding (TMON1) mentioned that she would be moderating a League of Women Voter Legislative Forum on Saturday, March 21 at the Mercy Hallagen Center.
- Chelle Adkins, State Central Committee member spoke concerning the Iowa Straw Poll which is scheduled for August 8th at the Central Iowa EXPO in Boone, Iowa.

### **First District Election Votes**

- One more vote was cast than the Credentials Committee reported present on the first ballot.
- One more vote was cast than the Credentials Committee reported present on the second ballot.
- Julie Blumer stepped to the podium and read off the names of the people credentialed. It was discovered that Mike Delisi's name was credentialed but not checked off the credential list.

**Motion to suspend the rules and extend the time of adjournment to 9:30 PM. MSP. Pass the Hat** was announced as \$75.33.

The Chair reiterated that people can signup for Teams by filling out the survey form on the tables.

- Next Ballot, Robin Tucker (CR35), Matt O'Neal (CR35), Don Nelson (CR24) were elected, each receiving more than a simple majority vote.
- Next ballot to elect the fourth person from the remaining candidates. No one received a simple majority.
- Motion to elect the person with the most votes. MSP
- Justin Wasson (CR23) was elected.

#### **Treasurer Report -**

- Robin Tucker (CR35), Treasurer, reported "Pass the Hat" was \$90.33, \$34.67 short of the room fee of \$125.
- A new DR1 has been posted with the Iowa Campaign and Ethics and Disclosure Board website.
- The \$251.25 discrepancy in the LCRCC's checking account balance was resolved by the interim Treasurer, Jim Miller, before handing over the LCRCC records to the new Treasurer.
- The Treasurer report was handed out showing 2015 revenue, expenses, and account balances.
- Discussed the 2014 Audit plan, audit changes for 2015, and Treasurer support.
- Explained that designating donors in the Treasurer report would continue in response to a question.
- Later in the meeting Joni Scotter contributed \$30 to "Pass the Hat" bringing the total to \$120. 33.

The Chair noted that there were no **new members** to be elected. **Final committee reports** will be made available.

**Election of House District Representatives** - The individual House District representatives proceeded to elect temporary chairs and temporary secretaries for their House District.

#### **House District Members Elected**

- House District 65 - Dee Johnson (CR245)
- House District 66 - Eric Rosenthal (CR10)
- House District 67 - Taylor Nelson (CR04)
- House District 68 - Wayne Null (MR06)
- House District 69 - Roger Walton (CR41)
- House District 70 - Brenda Hart (CR27)
- House District 95 - John Haible (TSPR)

There were no announcements.

A motion to adjourn, MSP at 9:30.

Attendance Attachment - contact the Secretary.

**Minutes prepared by** Gary Ellis, Secretary Linn County Republican Central Committee.

## ROADMAP TO VICTORY 2016

Start Here: Organize → Caucus → Conventions → → Primary → → → 2016 Election Victory



IMAGINE

**Just Imagine what we can do WHEN** ♦ We show respect for each other, our volunteers and their time ♦ Efficiently and effectively accomplish our responsibilities ♦ Engage teams ♦ Spread the workload ♦ Have fun ♦ Cooperate with other Republican organizations...

### \*\*\* TO ELECT REPUBLICANS \*\*\*

**To accomplish this, the Executive Committee moves to accept the following plan for 2015-2016 Election Cycle:**

- LCRCC members are asked to sign up as a voting member for one team. Each team starts with 5 voting members. The objective is to match volunteer time and skills with the mission or activity of the team.
- Some teams (such as Fundraising, Caucus, Convention) will require additional members to accomplish their tasks. These will grow, as the team leader deems necessary.
- New teams will be announced and volunteers recruited as the Election Cycle progresses.

**2015-2016 TEAMS** (names in **bold** indicate team leader)

**Advisory Committee – per the Bylaws** - Members elected tonight & others as prescribed

**Executive Committee – per the Bylaws**- Cindy Golding (Chair); Brett Mason (Co-Chair); Robin Tucker (Treasurer); Gary Ellis (Secretary)

**2014 Audit Team** – Audit of financial, accounting and ethics reporting (**Robin Tucker**, Fred Johnson, Harold Barnes, Bill Barrow, Tom Kinchloe)

**2015 Audit** – Monthly & Quarterly audit of financial, accounting and ethics reporting (**Jim Miller**, Richard Bice, Dan Dennis)

**Treasurer Support Team** – QuickBooks, compliance and ethics support (**Robin Tucker**, Steve Menzer, Kim Reem)

**Membership & Meeting Setup** – Membership records, meeting setup, credentialing for voting (**Justin Wasson**, Mike Dupree, Deb Dupree)

**Records & Candidate Support** – Records, Candidate Support (voter data), Computer/Software - (**Matt O'Neal**, Bruce Bernier, Eric Rosenthal, Brenda Krause)

**Marketing & PR Team** – Public relation communications, internal and external messaging (**Frank Sladek**, James Knox, Ian Hollinger, Taylor Nelson)

**Fundraising** – Develop fundraising opportunities and create teams to implement (**Brenda Hart**, Kevin Slaman, Barbara Hall)

**Community Events** – Plan and create teams for community events (**Emma Nemecek**, Harry Foster)

**Parades** – Provide a Republican presence at community parades (**Steve West**, Carl Zauche)

**Caucus Organization** – Plan, organize & create teams to implement the Caucus; (**Paul Pelletier**, Randy Lucore, Raylene Grose, Roger Walton)

**Convention Organization** – Plan, organize & create teams to implement the County Convention (**Dan Hess**, Chris Williams, Jim Felker)

**Phone Tree** – Phone calling and Republican outreach (OPEN)

## Roadmap to Victory 2016

### First in the Nation Presidential Caucus

This is our opportunity to impact the Presidential Selection for our Nation.  
This is our opportunity to have a National presence.

In order to maximize our opportunities as 2<sup>nd</sup> largest county of the 1<sup>st</sup> in-the-nation State we need to:

#### ORGANIZE - March, 2015 and April, 2015

- Elect 1<sup>st</sup> DEC members
- Elect and engage a new Advisory Committee
- Set up Team infrastructure - processes, tools and procedures
- Host Team leadership meetings to enable LCRCC 2015-2016 Roadmap to Victory
- Involve and re-engage disenfranchised Republicans

#### GROW & BUILD - May, 2015 to December, 2015

- Maximize opportunities for access to Presidential Candidates
- Utilize multiple venues to increase Republican presence
- Raise funds to support the Caucus and Convention
- Build teams for Caucus and Convention
- Reach out to Republicans to engage in the Caucus
- Plan the most impactful Caucus environment
- Seek Presidential Candidate participation in Linn County Caucus
- Provide data support for State & Local Candidates
- Seek opportunities to partner with other Republican groups for the benefit of Candidates

#### CAUCUS, CONVENTIONS and PRIMARY - January, 2016 to June, 2016

- Conduct the FIRST IN THE NATION Caucus
- Provide opportunities for National News coverage
- Conduct the County Convention
- Maximize Linn County participation in District & State Conventions
- Provide voter data support for all Republican candidates
- Support primary elections
- Recruit Linn County Precinct Election Officials
- Encourage Republicans to volunteer as Linn County Election workers

#### WIN in 2016 - July 2016 to November 2016

- Register Voters and Absentee Ballot Program
- Reach out to Republicans
- Engage in Satellite voting process
- Candidate Support – volunteers
- Support GOTV (Get out the Vote)
- Recruit and train the LCRCC Team for Poll Watching
- Cover all Precincts with Poll Watchers and Republican Poll Workers
- CELEBRATE REPUBLICAN WINS!!!

**Linn County Republican Central Committee  
Treasurer's Report  
March 17, 2015 Meeting**



**Beginning Balance at 1/1/2015**

Checking	\$	10,549.09
Savings	\$	6,349.10
<b>Total Cash on Bank</b>	<b>\$</b>	<b>16,898.19</b>

**Income for 2015:**

Pass the Hat in January	\$	89.75	
Pass the Hat in February	\$	102.36	\$ 192.11

**Expenses for 2015:**

Eventbrite for December Party	\$	24.64	
Postmaster	\$	49.00	
Rent - CNJ Investment	\$	375.00	
Medicom	\$	79.90	
The Longbranch Hotel	\$	75.00	
Linn County Auditor (annual)	\$	200.00	
Postmaster	\$	98.00	
Iowa Federation of Women	\$	200.00	
Postmaster	\$	74.00	
SAPADAPASO Parade	\$	50.00	
Rent - CNJ Investment	\$	375.00	
The Longbranch Hotel	\$	150.00	
Quickbooks Online	\$	39.95	\$ 1,790.49

**Expenses over Income for first 2 months of 2015**      **\$ (1,598.38)**

**Ending Balance at 2/28/2015**

Checking	\$	8,950.71
Savings	\$	6,349.10
<b>Total Cash in Bank</b>	<b>\$</b>	<b>15,299.81</b>

**Pending for Items purchased on behalf of the Committee for payments:**

Office expenses (\$22.45) & Postage (\$107.80) Secretary	\$	130.25
Sam's Club for candy at today's parade	\$	66.51
Mediacom credit/expense items		Open Item
Quickbooks Online will be at 40% discount for next 6 months (March)	\$	17.99
The Longbranch Hotel		Meeting tonight

Scheduled to be presented at 3/17/2015 by Robin Tucker, Treasurer  
Jim Miller was Interim Treasurer for all items presented above  
Bank Statement was last reconciled for February 26, 2015

Unaudited report  
Audited by:  
Date: