

PROJECT REPORT

FOR ON-LINE COMMODITY/SHARE TRADING BRANCH/FRANCHISE

Wanted Business Associates/Partners/Franchises In all Major Cities of Maharashtra

Type of work as a Branch : Investment & Operations as per company norms.

Role of Company : Business Promotion, Development, Advice on Investments & Strategy, Research and Trading Advice, Back-office, Training, Publicity, Everything support to succeed in trading industry.

- Akola or Amravati** (For Akola, Amravati, Yavatmal, Washim, Buldana districts)
Nagpur (For Nagpur, Chandrapur, Bhandara, Gondia, Gadchiroli Districts)
Aurangabad (For Aurangabad, Jalna, Beed Districts)
Nanded (For Nanded, Parbhani, Latur, Osmanabad Districts)
Pune (For Pune, Ahmednagar Districts)
Kolhapur (For Kolhapur, Satara, Sangli, Belgum, Panji, Hubli Region)
Navi Mumbai (For Vashi, Panvel, Kalyan, Dombivali, Thane District)
Nasik (For Nasik District)
Jalgaon (For Jalgaon, Dhulia, Nandurbar, Surat, Indore Region)

Technical Requirements

- 1) System : P-IV 2.4 GHz & above, Min. 128 MB Ram, CRT Monitor, 40 GB HDD, Internet ready (MODEM), CD-Writer. **(2 Nos.)**
- 2) DM Printer : 80 Col. **(1 Nos.)**
- 3) Software : Windows XP SP2, Windows 2000, Adobe Acrobat, WinZip/WinRar
- 4) Internet : **V-SAT** (Necessary)+ PSTN Connection Reliance/BSNL Broadband

Business space

- 1) 200 to 250 Sq. Ft. at prime location. (Ownership or Rental with NOC of owner.)

Initial Cost of Setup

- | | |
|--|-------------------------|
| 1) PC (2 Nos.) with above mentioned System Configuration | : Rs. 60,000/- |
| 2) Printer, Inverter & Furniture | : Rs. 40,000/- |
| 3) V-Sat (TataNet) with C Band NCDEX, MCX, NSE, NSE F&O, BSE on single screen (Refundable excluding Rs. 15,000/- Installation Charges) | : Rs. 1,25,000/- |
| 4) Security Deposit
(Exposure 20 times & limit worth 1 Crore) | : Rs. 3,25,000/- |

Total Cost of Setup : **Rs. 5,50,000/-**

Monthly Rental V-Sat : **Rs. 4,500/-**

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Estimated Profit Plan

A Branch/Franchise has to appoint Sub-brokers & clients (single users) with the support of company on all District & Tahsil level within its' territory. Example - If a branch appoint 20 sub-brokers & 50 clients for trading in commodity & stocks, then earning of branches are-

No. of sub-brokers	Average Daily Trading per sub-broker in Rs.	Total business volume daily in Rs.	Average brokerage to company	Monthly earning Branch @20% of company share	Profit (A) to branch
20	50 Lakh	20x50 Lakh =10 Crore	Rs. 1200/cr. x10=12,000	Rs. 12,000x20%= Rs. 2,500x25 w.d.= Rs. 62,500/month	Rs. 62,500
No. of clients (single users)	Average Daily Trading per client in Rs.	Total business volume daily in Rs.	Average brokerage to company	Monthly earning Branch @20% of company share	Profit (B) to branch
50	8 Lakh	50x8 Lakh =4 Crore	Rs. 2000/cr. x4=8,000	Rs. 8,000x20%= Rs. 1600x25 w.d.= Rs. 40,000/month	Rs. 40,000
Profit (A) Rs. 62,500 + Profit (B) Rs. 40,000				Rs. 1,02,500.00	
- Expenses (V-sat rent, office rent, staff salary)				Rs. 20,000.00	
NET PROFIT TO BRANCH/FRANCHISE				Rs. 82,500.00	

The above example are for illustrative purposes only. One can generate more than estimated profit. Commodity trading has tremendous business potential. Commodity Exchanges In America & Japan has making 5 to 10 times turnover than world's top share & stock exchanges. In India, business volume of NCDEX & MCXIndia (biggest commodity exchanges) is greater than NSE & BSE cash. Here's the opportunity to promote business in both commodity & stock also; so a branch/franchise can earn more in future as awareness & popularity of commodity future trading increases.

Abbreviations :

Brokerage Slab to Sub-brokers = Rs. 1200/- per Crore Turnover. (Depends on the business volume)

Brokerage Slab to Clients = Rs. 2,000/- per Crore Turnover.

w.d. = working days.

About Company

- One of the Country's leading Broking House.
- Have presence in 26 locations with over 60 offices all over the country including Mumbai, Panaji, Mangalore & Udupi.
- Retail Power House with interests in Stocks, Commodity & Investment Consultancy.
- Widespread geographic presence with over 200 online trading workstations across the country.
- Own Virtual Private Network (VPN) between branches through VSAT for efficient and fast communication.
- All five exchanges on single PC.
- Research, Analysis, Portfolio Management, Training, Great support.

Broking Facilities by the Group

National Stock Exchange. **(NSE)**, The Stock Exchange Mumbai **(BSE)**, National Commodity and Derivative Exchange of India **(NCDEX)**. Multi Commodity Exchange of India Ltd. **(MCX)**
 Depository Participant Central Depository Services Ltd **(CDSL)**

About Promoters of the Company

Mr. Antony Sequeira is the Managing Director as well as the Chief Promoter of the Company.

- He was **formerly** the Chief Executive of M/s. Uday S. Kotak (now converted into Kotak Securities) for 6 years.
- He was also associated for 13 years with Syndicate Bank and 6 years with Corporation Bank, a leading nationalised bank wherein he started and headed the Merchant Banking Division for 3 years. Hence the promoter has been closely associated with the capital market for more than 24 years

for more information please call (07262) 246074, 09326016996

PROJECT REPORT

ONLINE COMMODITY/STOCK SUB-BROKERS

Technical Requirements

- 1) System : P-IV 2.4 GHz & above, Min. 128 MB Ram, CRT Monitor, 40 GB HDD, Internet ready (MODEM), CD-Writer. **(1 Nos.)**
- 2) DM Printer : 80 Col. **(1 Nos.)**
- 3) Software : Windows XP SP2, Windows 2000, Adobe Acrobat, WinZip/WinRar
- 4) Internet : PSTN Connection Reliance/BSNL Broadband or **V-SAT** (Optional)

Business space

- 1) 200 to 250 Sq. Ft.

Initial Cost of Setup

- 1) World Class Accounting Software : **Rs. 19,800/-**
Ledger, Net Positions, Bank Accounts, Dr/Cr, (optional)
Scripwise, Clientwise, Datewise Transactions.
- 2) On-site training & Support : **Rs. 2,500/-**
Training provided on-site for 4-5 days
& support as required by client
- 3) Monthly Internet Charges (NCDEX) : **Rs. 3,000/-**
Rs. 1,000 per month x 3 months

TOTAL : Rs. 25,300/-

Deposit against trading

- 1) **Anytime refundable security deposit of Rs. 1,50,000/-**
- 2) Trading limit for NCDEX worth Rs. 60,00,000/-

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Brokerage slabs

Payable to Main-broker

BS#1 Intra Day/Positional Squaring-Up Transactions (upto daily 50 Lakh Turnover) (Exchange Turnover Tax, Educational Cess, Service Tax Extra)	Rs. 17/ Rs. 1 Lakh Trade Value
BS#2 Intra Day/Positional Squaring-Up Transactions (upto daily 1 Crore Turnover) (Exchange Turnover Tax, Educational Cess, Service Tax Extra)	Rs. 15 / Rs. 1 Lakh Trade Value
BS#3 Intra Day/Positional Squaring-Up Transactions (Daily above 1 Crore Turnover) (Exchange Turnover Tax, Educational Cess, Service Tax Extra)	Rs. 12 / Rs. 1 Lakh Trade Value
BS#4 Intra Day/Positional Squaring-Up Transactions (Upto monthly 60 Crores Turnover) (Including Exchange Turnover Tax, Stamp Duty, Educational Cess, Service Tax)	Rs. 1,00,000 (Rupees One Lakh)
BS#5 Intra Day/Positional Squaring-Up Transactions (Monthly above 60 Crores Turnover) (Till Unlimited Trading) (Including Exchange Turnover Tax, Stamp Duty, Educational Cess, Service Tax)	Rs. 1600 / 1 Crore Trade Value

Brokerage slabs

Applicable to your clients

- As per choice of sub-brokers : **among Rs. 50/Lakh to Rs. 100/Lakh.**
- Turnover Tax, Stamp Duty, Educational Cess, Service Tax additionally paid by the client.

Earnings

Example:- A sub-broker have 20 clients, trading on Intra-day basis in any commodity. Average brokerage charged by sub-broker is Rs. 4/- per Lakh.							
No. of trades	Average Trade Price Buy	Total Buy Price	Average Trade Price Sell	Total Sell Price	Brokerage	Sharing of main broker	Earning on daily basis
20	1.70 Lakh	34 Lakh	1.70 Lakh	34 Lakh	Rs. 3400/- @Rs. 50 per Lakh	Rs. 1020/- (as per BS#2)	Rs. 2380/-
Disclaimer : The above example are for illustrative purposes only & couldn't guarantee any monetary gain.							

Tips to remember

- Margin against trading is vary from 3.5% to 15% as prescribed by the NCDEX. (Avg. Margin approximately 10%)
- Margin of all positional trades has been forwarded by sub-broker on next day to the main-broker.
- Debit/Credit (Profit/Loss) will be calculated on daily basis & deducted from security deposit/Margin.
- Several of our sub-brokers are trading above 3-4 Crores daily. The earnings are solely depends on sub-broker's public relations, goodwill, communication skills, services & competitive brokerage rates. **The brokerage slabs offered by main-broker is ever lowest brokerage rates in the history of commodity trading community of India.**