

DRAFT

North Carolina Wesleyan College 2012-2015 Strategic Plan

Priority Area: Academic Excellence

Academic excellence means sustaining an environment in which student learning is fostered inside and out of the classroom through a pervasive atmosphere of high expectations leading to student mastery of a significant body of general and specialized knowledge; the ability to find, analyze and effectively use relevant information; and the development and employment of fundamental academic skills (reading, writing, critical thinking problem-solving) in all areas of college life, so that the joy of learning permeates every aspect of campus culture.

Source: Benedictine College, Atchison, Kansas

Goal	Responsible Unit, Person, etc.	Timeline	Estimated Cost	Completion Date
Develop and implement a formal program review process.	Provost; Director of Institutional Research	2012-2015	\$500 per year for each program coordinator. This amount also covers activities related to assessment of general education and outcomes assessment. There are 20 program coordinators. The total annual cost will be \$10,000.	Ongoing

Implement online evaluations of all traditional and ASPIRE courses using Jenzabar.	Director of Information Systems; VP for Adult Education; Provost; Director of Institutional Research	Spring 2012 for Upcoming Budget Year	The one-time fee to upgrade Jenzabar to handle this service is \$10,500.	Fall 2012
Develop and implement a formal process of learning outcomes assessment.	Provost; Director of Institutional Research	2012-2015	Same as cost for the program review goal.	Ongoing
Develop and implement a formal process of general education assessment.	Provost; Director of Institutional Research	2012-2015	Same as cost for the program review goal.	Ongoing

Performance Measures

Below is an example of a review for the Academic Excellence priority area. Each priority area will have the review component to track progress and to guide adjustments for accomplishing the goals.

Goal	Performance Measure	Measurement Tool	Current Status	2012 Target
Develop and implement a formal program review process.	At least 20% of academic departments will complete program reviews by summer 2013.	Annual Submission of Program Reviews to the Provost and IR	No programs have been reviewed to date.	Complete at least 4 reviews in 2012-13.

Implement online evaluations of all traditional and ASPIRE courses using Jenzabar.	All courses will be evaluated this way starting fall 2012.	Survey of Division Chairs and Review of System Files	No course is currently being evaluated using Jenzabar.	100% of traditional and ASPIRE course will be evaluated using this approach in 2012-13.
Develop and implement a formal process of learning outcomes assessment.	45-50% of academic programs will complete the process by summer 2013.	Annual Submission of Outcomes Assessment Documents to the Provost and IR	One program has completed the process. Two others should be through by summer 2012.	7 or more additional programs will complete the process in 2012-13.
Develop and implement a formal process of general education assessment.	The first institutional learning outcomes (ILOs) and related general education competencies will be assessed by summer 2013.	Annual Submission of General Education Assessment Documents to the Provost and IR	No ILOs have been assessed to date.	Complete assessment of 2 institutional learning outcomes and related general education competencies in 2012-13.

Program Review Committee/Options for Program Review Actions

The program review committee will consist of the Provost, Director of Institutional research, and three faculty members. Faculty members will represent all divisions not represented by the program being reviewed. The committee will review the program's self-study document and related statistical information to make sure that the program conforms to the college's mission, goals and vision and meets a variety of key quality indicators. Based on the review, the committee may recommend one of the following actions:

1. Approve the program with a notation of exceptional quality.
2. Approve the program, noting areas of achievement and other areas needing improvement.
3. Approve the program for conditional continuation.
4. Suspend the program.
5. Discontinue the program.

If a program falls into category 3, 4 or 5, it is subject to a Program Vitality Evaluation, in which the review team will take a closer look at key quality indicators (significant decline in enrollment and/or FTEs, significant decline in credit hour production, etc.) to determine the vitality and continued viability of the program.