

# **Public Speaking ~ Persuasive Speech ~ 200 Points**

## **I. Attention Step ~ 25 points**

~ Wake-up, this is important, get this, preview, ethos

## **II. Need Step ~ 25 points**

~ sources, problem area

## **III. Satisfaction Step ~ 25 points**

~ Your solution, refutation

## **IV. Visualization Step ~ 25 points**

~ Pre & post plan implications

## **V. Action Step ~ 25 points**

~ Internal summary, so what, clean up, call to action

## **VI. Visual Aide ~ 25 points**

~ All rules followed, power point, design of PowerPoint, integration of VA and spoken message

## **VII. Delivery ~ 50 points**

~ Ethos, vocal fillers, dress, dynamism, use of pp, style, pronunciations, outline, bibliography, time, memorable word structures, creation of mental images using figures of speech, bodily action