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EYI Product Development

Product Information

CALORAD®

BACKGROUND

Calorad is the most powerful, dynamic, liquid collagen-based dietary supplement available on the market today. It is our greatest success story and a necessary staple that re-introduces vital nutrients into your body. By providing both essential and non-essential amino acids, Calorad helps you lose weight, rebuild lean muscle tissue and restore a natural collagen base of self-repair.

As you age, your body produces less collagen-based tissue and every day we are exposed to compromising environmental factors. The result of collagen loss is wrinkles on the outside and breakdown of lean muscle and connective tissue on the inside. Simply put, your fat/muscle ratio changes. This process of degeneration will continue until you supply your body with proper supplementation.

Twenty-four percent of the dry protein weight in the human body is collagen—the fibrous, elastic, connective tissue in our bodies. It is essentially the glue that holds us together. Collagen, a protein that makes up about 30% of your body, and is a natural component in tendons, joints, ligaments, muscles, hair etc. As we age, this process slows, and our bodies no longer produce the same level of collagen or amino acids required to keep our skin looking as radiant or bodies as tight and strong.

Calorad naturally helps the body restore its collagen base by providing highly absorbable nourishing collagen protein. The product is uniquely formulated with a cold enzymatic process, which makes the protein extremely bio-available and readily absorbed to assist the body's production of lean muscle tissue, which in turn, utilizes more fat.

When you take Calorad, it can also help with much more than just fat and inch loss. Since your body's essential supply of collagen is depleted in so many areas, it can cause weakness, fatigue and an overall lack of performance. Most people experience many welcome side-benefits that tell them Calorad is working including better sleep, increased energy, overall toning, and a greater sense of wellness. On your path to a more beautiful body, there will likely be many positive indicators that Calorad is working on the inside.

INGREDIENTS

Oxygenated water, collagen hydrolysate (bovine or marine), aloe vera, glycerin, potassium sorbate, lemonade flavoring, methyl paraben and propyl paraben.

SUGGESTED USE

Take one tablespoon of Calorad on an empty stomach with 8 fl.oz of water just before you go to sleep. It can be either stirred into a glass of water, or followed by water. EYI recommends following the manufacturer's suggested uses only.

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CALORAD® continued...

FREQUENTLY ASKED QUESTIONS

What's the difference between the marine and bovine formulas? Does one work better?

The difference lies in the source of the collagen, being beef or deep-sea tuna. One formula is not recommended over the other, it's a matter of preference. We introduced the marine formula more than two years ago to address a vegetarian and kosher market. The main difference in the alternate collagen sources is the actual composition of the amino acid chain (certain amino acids will be in higher or lower proportions). We do not have any evidence to conclude that one formula works better than the other for weight loss, every body is different.

Do I have to make other lifestyle changes?

There are no specific dietary restrictions/changes with Calorad, however, eating sensibly and being active will definitely increase your likelihood of success, and improving the status of your overall health. Drinking the recommended eight glasses of water daily is also important.

Are there any tips you can provide to ensure success/results?

Here are a few tips that will help:

- ♦ **Timing:** Taking Calorad should be the very last thing you do before going to sleep. It's very important that you try and fall asleep right after take Calorad, so it can work with your body's natural repair cycle.
- ♦ **Cheating:** You're really only cheating yourself. Eating or drinking anything except water in the three hours prior to taking Calorad will reduce the effectiveness. When your body finds anything in your digestive system, it will use it for fuel (to heal and repair). When there is nothing there, your body has no choice but to turn to stored fat for that fuel.
- ♦ **Water:** Drinking appropriate amounts of water, at least 64 oz (one half gallon) per day, helps rid the body of the excess build-up of toxins that are a by-product of fat metabolism.
- ♦ **Overeating:** Overeating is stressful to the digestive system. While using Calorad, a reasonable diet is recommended. Consuming more calories than you can burn off will hamper your progress.
- ♦ **Exercise:** We recommend a regular exercise program. Exercise is always helpful in conjunction with any health and wellness program.

Is there any stimulants ephedra, ma huang or caffeine (herbal or otherwise) within Calorad?

Calorad contains absolutely no stimulants, herbal or otherwise.

Can I drink tea/coffee/juice in the three hours prior to my Calorad dosage?

No. Anything other than water may activate your digestive system. Water is, however, always encouraged.

CALORAD® continued...

Can a pregnant or breast feeding woman use Calorad?

Calorad is not recommended for pregnant or lactating women.

Why don't I just eat steak for protein and amino acids?

These proteins (steak, tuna etc.) are harder for the body to break down to extract amino acids. Some amino acids will be compromised and even lost in digestion. Calorad does not contain a whole protein molecule. It is in a sense already broken down for you (pre-digested and bio available) and, therefore, very easily assimilated by the body.

Can I take Calorad forever?

You can take it forever; it's essentially a food, safe and effective. You may even choose to slow consumption and take it only on weekdays and stop on weekends, once the desired results have been achieved.

What kind of results can I expect?

Individual results may vary but approximately 50% of Calorad users see results in the first month, results peak between 60 to 90 days, with 86% of users who report that.

What is the shelf-life of the product?

Every bottle has an expiry date and lot number.

Can my child use Calorad?

Calorad is not recommended for prepubescent children.

Will Calorad interfere with my medication(s)?

Anytime a client has a medical condition, we suggest that they consult their health care practitioner before introducing any new supplements.

Is there a guarantee with Calorad?

Yes. There is a 30-day satisfaction guarantee on all EYL products.

If you would like more information about Calorad or any other Essentially Yours, Ind. products please call us today! ☐

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The statements made have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. If you are pregnant or lactating, please consult your health care professional before use. If you have a pre-existing medical condition or are currently taking medication, please consult your health care professional before use.