



# CALORAD CREAM

## FREQUENTLY ASKED QUESTIONS

### CR 700

#### 4-Pack Calorad Cream

**Wholesale Price \$200 USD**

**Retail Price \$360 USD**

**100 BV**

**Ingredients:** Water, Acacia Senegal gum, Hydrolyzed soy protein, Xanthan gum, Biosaccharide gum-1, Argania Spinosa Kernel Oil, Glycerin, Sclerotium gum, Alcohol, Pyrus Malus (Apple) Fruit Extract, Polydodecanamideaminium Triaza-minostilbenedisulfonate, Fragrance, Hydrolyzed Collagen, Titanium Dioxide, Methylparaben, Potassium Sorbate, Gelatin, Citrus Grandis (Grapefruit) Peel Oil, Methylisothiazolinone, Aloe Barbadensis extract, Arginine, Glutamine.

#### What is Calorad Cream?

Calorad Cream is a topical serum with a base of nourishing collagen that lavishes and aids the skin during the natural aging process. The formula is so advanced, combining ingredients so innovatively, that you feel the enrichment immediately. The exclusive mixture of ingredients in Calorad Cream stimulate, moisturize and nourish to bio-illuminate your skin. The active ingredients in Calorad Cream are extremely compatible with the biologic structure of the human skin. The formulation is a unique selection of the most recent biotechnology ingredients, working in perfect synergy, easily penetrating the cellular metabolism level of the skin. Your skin will radiate freshness, firmness and youth!

#### Is Calorad Cream designed for all skin types?

Yes.

#### Do I need to use a moisturizer along with Calorad Cream?

If your skin tends to be dry or if you live in a dry area, you may find you need a moisturizer along with Calorad Cream.

#### When I apply Calorad cream to my skin, I often feel a “tingling sensation”. What is happening?

The sensation comes from the Pyrus Malus (apple) fruit extract. The tingling is a restorative benefit (tightening and firming of the skin as well as creating an exfoliation) and completely intentional and normal for this product.

#### Do I need to use Calorad Cream during the day and at night?

No, but twice a day has proven to generate the greatest success.

#### Can I use Calorad Cream on other areas of the body other than the face and neck area?

Yes, absolutely. Calorad Cream will benefit every inch of your skin.

#### If I am in my twenties and I want to use Calorad Cream, will there be any benefit?

Absolutely. Calorad cream not only corrects and reduces the signs of aging as well it will act as a preventative measure to reduce degeneration and pre-mature aging of the skin.

**What is Argania Spinosa Kernel Oil:**

Argania Spinosa Kernel Oil is a plant oil unusually rich in tocopherols. The most well known tocopherol is Vitamin E or alpha-tocopherol. Tocopherols are, next to carotene the most important anti-oxidants in the human cell and provide protection from the cell destroying free radicals. The oil provides healing, moisturizing, regeneration, anti-inflammatory agent, rich in vitamin E, rich in oleic and linoleic acids as well as reduces the appearance of wrinkles by softening the skin and restoring the skin's water lipid layer. Argania Spinosa Kernel Oil prevents the skin from drying out and so helps to keep its flexibility by smoothing, softening and revitalizing the skin.

The Argan tree (*Argania spinosa*) is endemic to southwestern Morocco, North Africa. It is valued for its highly unsaturated edible oil, wood, and forage and is valuable in land reclamation. The kernel oil is used commercially for cooking and preserving foods as well as in cosmetics. The oil is appraised as being highly unsaturated and very stable and is consequently used in preserving meats and fish.

**What is the benefit of Pyrus Malus fruit extract:**

Pyrus Malus (apple) fruit extract is rich in mineral salts, Vitamins A, B and C. This natural ingredient is extremely powerful in creating a firming action for the skin. Apples are rich in organic acids, vitamins and minerals and have a high anti-oxidant capacity. Apple extract contains an alpha-hydroxy acid that refines and rejuvenates the skin. It also has exceptional elastase inhibition activity, making it suitable for treatments aimed at maintaining the skin's youthful elasticity. It is best known for its moisturizing and anti-aging properties—making it perfect for dry or mature skin. Apple is good for soothing dry and irritated, sensitive skin. Great when used in natural cleanser or astringents. Pyrus Malus is extracted from apple skin, which is rich in phenolic compounds. It is a natural antioxidant that preserves the health of skin by limiting oxidation of cell proteins and enzymes, thereby maintaining their structure and function.

**What is the benefit of Hydrolyzed Collagen:**

Firming, regeneration and stimulating action!

Hydrolyzed collagen is a modified form of the protein

collagen, which has been broken down into smaller pieces by various enzymes. This makes it easier for the body to utilize the protein and absorb it into the bloodstream. In addition to its anti aging properties an important skin-conditioning agent, provides essential protein to the skin, regulates cell activity and normalizes intercellular communication to reduce the appearance of fine lines and wrinkles as well as damage caused by environmental factors such as UV exposure. Collagen is a natural protein that provides our bodies with structural support. Twenty-four percent of the dry protein weight of the human body is collagen—the fibrous, elastic, connective tissue in our bodies that holds us together. 75% of our skin is made up of collagen providing texture, resiliency, and shape and in total about 30% of our body is collagen. As you can see it's part of the natural make-up of our tendons, ligaments, joints, muscles, hair, skin, etc. Fibers of collagen are woven together like threads in fabric to form a framework into which new cells can grow. When the body needs to build any new cellular structure, as in the healing process, collagen and collagen fragments play a central role. As we age, our body's production of collagen slows down. On the outside, we see our skin start to wrinkle and lose its youthful radiance. On the inside we experience this as the weakening of our skeletal structure due to the breakdown of connective tissue, including muscle tissue. Collagen supplementation is essential to support the body during these natural processes.

**Q What is benefit of Hydrolyzed Soy Protein:**

A distinct firming effect on the skin, improves the feel of our product, enhances the moisturizing capabilities of the skin cream. A naturally derived protein of vegetable origin, hydrolyzed soy protein is produced by the enzymatic hydrolysis of soya flour. When used in skin care products it increases the ability of the skin to hold moisture and provides a smoothing effect for minimizing roughness and wrinkles. The molecule can pass through the skin barrier and act on cells of the dermis and epidermis and develop biological properties (sun protection, antioxidant, synthesis activator).

If you have any questions please feel free to contact Michelle @ MT Consignment Center

TOLL FREE: 1.866.899.6749

You may also visit us on the internet -  
<http://www.MTConsignmentCenter.com>