

Get a product or a promotion. \$97

Or both. \$149

Offering INFORMATION is a tested and proven way to make money online. If you don't know the great reasons why, then skip to the end, you'll see a list.

Here is the deal. I will create an information product for you, mostly in the form of a short report and you can sell it and/or use it to get names on a list.

These short specialty reports run 4 to 10+ pages in a PDF file. I will be your ghost writer, complete the report ready to be offered, and you put your name on it and use it however you want.

You get an editable word document and a PDF file. It will cost you 97 dollars, and takes a few days.

Here are two samples of short reports.

<https://www.angelfire.com/biz/gjbiz/2021a.pdf> Short report.

<https://www.angelfire.com/biz/gjbiz/ccc.pdf> Sample sales sheet but not a landing page.

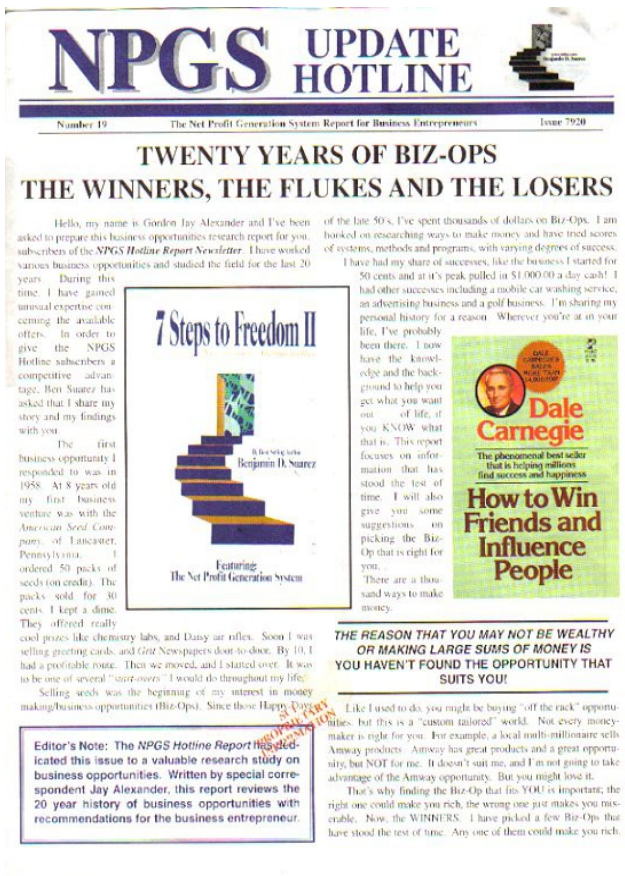
<https://www.angelfire.com/biz/gjbiz/persuasion1.pdf> Sample Hotsheet.

OR, maybe you already have information for sale. If so, I will write copy for your landing page, offer or sales page for only 97.

If you need me to do both, then it is only 149.

That is the sales pitch, take it or leave it. I will also offer a FREE online consult to help you flesh out your idea first.

Hey, I'm retired. This is for fun and keeps me sharp, when it gets to be too much, this offer disappears. Fair enough?



Before I give you a bullet list of reasons why INFORMATION is such a great product to sell, let me build a little cred, in case you've never heard of me, OK?

I've been selling information products for over 40 years. I've created, written, co-authored, ghost written scores of white papers, HOTSHEETS, specialty reports and also advertising.

Having been recruited by 100 million dollar companies (SCI and AMCH) to research and write information and advertising, I've never applied for a job nor went long without a client. They came to me.

This is a newsletter I was doing in 1997, just about the time I came online full time. In fact it was a great gig, working for Direct Marketer Ben Suarez and his company.

Ben recruited me from a seminar and made me an offer I couldn't refuse.

This newsletter was a back-end to Ben's bestselling book, 7 Steps to Freedom II, which had millions of dollars in sales.

It is considered a classic.

Anyhow, this is just one of the many information products I have either created or worked on or for.

I also did a complete VIDEO series on 7 Steps too. I also wrote full page ads which appeared in Newspapers, USA TODAY, and magazines, and earned the designation from SCI: Creative Marketing Professional.

Before Ben recruited me I had a popular golf shop where I and

my staff of 5 PGA professionals taught golf to a roster of over 1200 members. During this period, I created ONE DAY seminars on golf, mostly an hour or two, and then recorded these

I sold cassette tapes, then CD's of my most popular golf subjects: *THINK AND REACH PAR The Four Shots of Golf* AND *How to Play an Unknown Course like a Big Bux Pro.*

Here are a few of the specialty reports or information products I have sold for myself over the years:

- Chatteling-The Sprint to Freedom
- Automatic Product Vending
- The Nectar Report
- HOTSHEET Profits
- Absentee Cash Cow with Steve DiMarco
- Headlight Cleaning Manual with Bud Riggs
- 7 Steps to Information Products
- Craigslist Hacks with Skip Rossell
- One Product from Freedom with Bob Blagg
- 10 Days to a New Life with Rich Smith
- SowPub small reports
- Doom, Gloom and Happiness with Blog
- Spiders, snakes and mice, OH MY
- Remote Influence
- Utter Power
- Bell Curve Flatline Lottery Method
- How to 4 Free
- Before You Buy Anything
- Make it Happen (UPDATED every few years)
- Square One Workshops-GJA
- Scores of HOTSHEETS (One Page reports)
- Fly Low-Collect the Dough
- The Fly Low-Collect Dough Newsletter Limited ed.
- The Barter Today Report
- Kent Lectures on Mental Science
- And many, many more.

I've been full time online since 1997 offering INFORMATION in all forms and have had thousands of customers over time.

I retired full time, about 10 years ago, and today just dabble. My

time is mostly spent writing Screen Plays, movie scripts, TV shows and the occasional audio sales script.

So what?

Just so you know you'll be working with someone who has been around and walked the talk for decades now.

Now WHY you might want to offer information:

- Create it once and sell forever
- No Shipping costs. No waste
- Virtually 100% Profit Margins
- No inventory
- Easy to Update
- High Demand
- Fully automated operation
- Use other people to create it
- Build authority
- One thing can be redone; video, audio, course, etc.
- Supports nomad or travel lifestyles
- Instantly created (just talk)
- Passive income when established
- Can be sold, or leased via PLR
- Easy to find niches and markets for INFORMATION

Listen, you get to do anything you want online. But if you were to examine the top money makers, they ALL have some sort or form of information to offer to you.

And here is the important thing: even if you think you have nothing to offer to the world, talk to me and I'll prove you wrong.

NEXT STEP. Send me an email, let me know what you are interested in doing, and I'll get back to you pronto.

gjabiz@yahoo.com

This offer will go away pretty quickly. It won't cost you anything to talk to me, right?

Gordon Jay Alexander

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