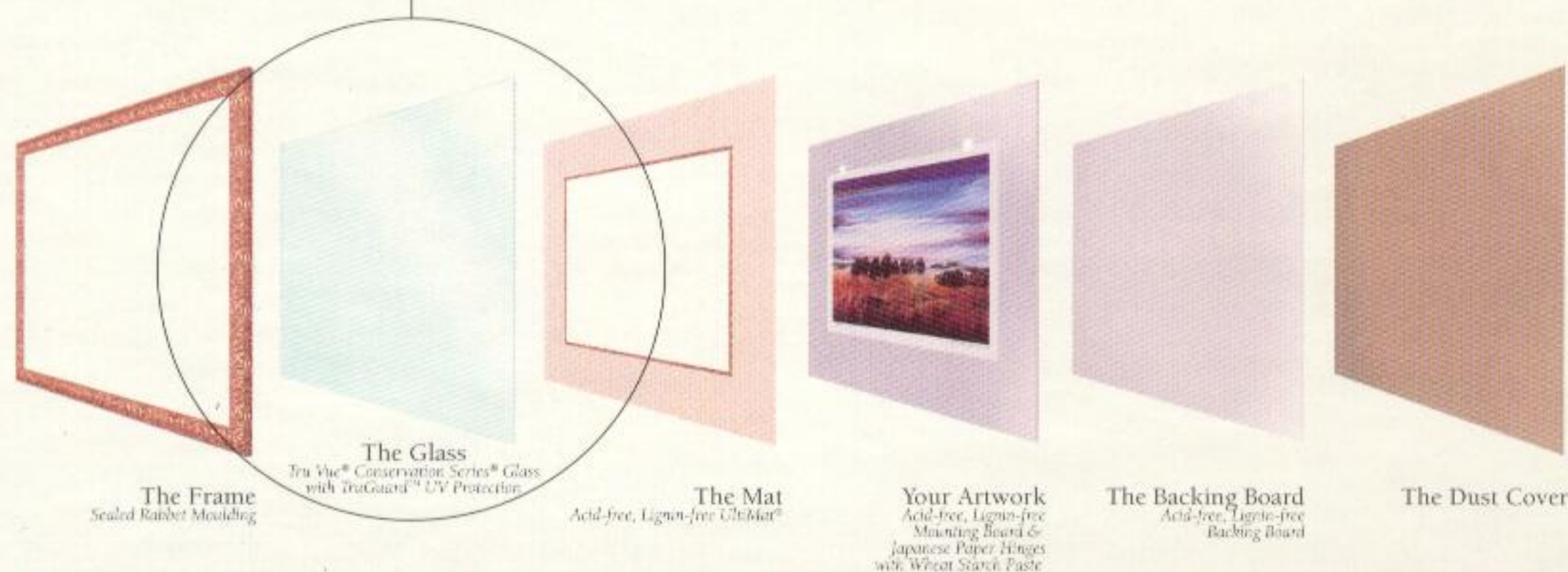


CONSERVATION *Framing 101*

Introduction to Framing Glass

Whenever there is a concern about the damage that may be caused by Ultraviolet Light (UV), Conservation framing materials and techniques should be used. Conservation glass will beautify your artwork as well as offer the added value of protection.

Tru Vue® Conservation Series® Glass with TruGuard™ UV Protection technology is the best way to provide this protection. But with the availability of several different Conservation Series Glass glazing options, how do you know which one is right for your frame, lighting and viewing environment?



The Elements Of Conservation Framing

LESSON

1

Ultraviolet Light - The Enemy of Everything Framed

Although light allows us to enjoy art, Ultraviolet Light (UV) can actually cause artwork permanent damage.

What type of damage does UV Light cause?

Serious Color Deterioration

Paper Embrittlement

Loss of Brightness

In order for your precious memories, photographs and works of art to survive, UV Light must be blocked out.

It is the enemy of almost everything framed.

LESSON

2

Glazing and Glazing Options

Glazing is a term that describes the protective covering used in picture framing. Glazing options are designed to control the three basic properties of framing glass.

LIGHT TRANSMISSION

LIGHT REFLECTION

UV BLOCKING

Tru Vue® Conservation Series® Glass with TruGuard™ UV Protection

Clear Glass

TRU VUE
CONSERVATION CLEAR
Blocks 97% of harmful UV Light Rays

Water White Glass

TRU VUE
CONSERVATION ULTRACLEAR
Trueness-to-color with clarity

Non-glare Glass

TRU VUE
CONSERVATION REFLECTION CONTROL
Single-sided etched non-glare

Low-reflection Glass

TRU VUE
CONSERVATION PERFECT VUE
Proprietary technology improves transmission and clarity

Anti-reflection Glass

TRU VUE
MUSEUM GLASS
Anti-reflective technology with UV blocking properties



LESSON

3

Why Tru Vue Conservation Series Glass with TruGuard UV Protection?

Tru Vue Conservation Series Glass with TruGuard UV Protection technology is designed to block out damaging UV Light Rays.

REGULAR CLEAR GLASS

Blocks only 47% of UV Light Rays

TRU VUE CONSERVATION SERIES GLASS
Blocks 97% of the most damaging UV Light Rays

LESSON

4

Why Tru Vue?

As a long time industry leader, Tru Vue has been successfully manufacturing innovative Conservation products longer than anyone else. Choosing Tru Vue Conservation Series Glass with TruGuard is the smart choice. It has become the standard.

CONSERVATION
SERIES GLASS

TRU VUE®