

First Major All-Digital Open Exhibition on California's Central Coast, *Digital Diversity*, Now Accepting Entries

Show will run Oct. 13 to Nov. 11 in Ventura, CA, USA

International Deadline Sept. 1, 2007 San Buenaventura Artists' Union proudly presents, *Digital Diversity*, an open juried exhibit open to digital artists & photographers anywhere in the world. There is also a special category for 3D artists & sculptors who may enter work with a digital theme.

Registration can be made by mail or online at www.Digital-Diversity.org and entries must be in the form of JPEG images. Prints or slides are not acceptable. There is a special category for 3D and sculpture, which must feature some form of digital graphic theme to be acceptable. Fees are \$40US for four entries, \$25US for two entries. Fees must be paid in U.S. dollars and are non-refundable. All digital images, except those deemed to lack artistic merit or to be in offensively poor taste, will be displayed. Sculpture and 3D work will be juried separately. Decisions of judges are final.

Entries can be made in three categories: Digital Photograph, Digital Arts, 3D or Sculpture (must relate to digital theme).

Prizes & Awards

A **minimum** of \$1,200 in cash awards will be made, as follows:

1. Best in Show: \$300
2. Best Digital Photo: \$250
3. Best Digital Painting or Abstract: \$250
4. Best 3D or Sculpture: \$200
5. Additional awards made at discretion of judges

Note: Depending on number of entries and support by Patrons, Sponsors & Advertisers, cash awards could be increased. We also anticipate that Sponsors will donate product awards. Reports on any additional awards will be announced via e-mail, on the Digital Diversity & Artists' Union websites and the Artists' Union Blog

Display Modes

Work will be displayed in four ways:

- 1) Top selections by judges will be displayed as unframed prints on gallery walls.
- 2) Additional images will be displayed in portfolio bins in the gallery.
- 3) Remaining images will be displayed on large (52" minimum) high-definition screens.
- 4) Sculpture & 3D pieces will be displayed on pedestals to be supplied by the artist or rented from the gallery (\$5 fee). Some 3D pieces may be hung, if best suited for that type of display.

Jurors

The three-judge panel includes Ken Fermoyale, veteran photographer & digital artist; John Greenwood, prize-winning multi-discipline artist who also holds a degree in computer technologies and John Parker, acclaimed California graphics designer & artist.

JPEG Requirements

- Images shall not be larger than 1500 pixels on the longest side
- Images shall not be larger than 250kb total file size .

NOTE: Artists whose entries selected for hanging or portfolio bins will be notified so that can prepare larger, higher-resolution images for viewing in the exhibit.

Up to three JPEG images of similar size & resolution may be submitted for 3D & sculpture pieces.

Work Accepted for Hanging or Bins

All work must be for sale and price(s) must be included in the entry submission. Floor pedestals are available from the gallery. Work will be labeled with the artist's name, title, media and dimensions & price as listed on entry form.

Work selected for hanging in the gallery must be ready for hanging, but need not be framed. Work mounted on foamcore backing will be accepted.

Work chosen for portfolio bins should not be framed, but should be matted or mounted on stiff backing (foamcore or cardboard) and enclosed in clear plastic envelopes.

No piece may measure more than 32" overall on its longest side.

Artists from outside the U.S. and Canada may have special requirements for submitting their work. Such issues will be addressed in their notification information and through personal contact (e-mail or phone) by the Digital Diversity committee.

Delivery of Work

Artists whose entries are selected for hanging in the gallery will be notified no later than Sept. 6 so they can supply prints of their work before Oct. 8. Local & regional artists may deliver prints, sculpture & 3D work to the gallery on Monday or Tuesday, Oct. 8 or 9. They will be notified of exact times in acceptance information. Work submitted after Oct. 8 (except those who deliver entries in person at the gallery on Oct. 9) will not be eligible for viewing.

Return/Removal of Work

For return of prints, artists *must* provide return mailing label and prepaid postage to be affixed to the container in which work is submitted. All print entries also *must* have artist's name & address attached firmly to back of print. All 3D & sculpture pieces must have same information firmly attached to base of work. If these conditions are met, Digital Diversity committee will endeavor to return all such works, but cannot be held responsible for accidental loss of identification material. Work delivered in person must be picked up at the gallery on Monday November 12 or Tuesday, November 13 by the artist or an agent designated by the artist within the specified time. Work not picked up at the gallery by Nov. 13 will be stored for 10 days at a cost of \$15. If not picked up by then, it may be sold or discarded.

Liability and Sales

Every possible care will be taken of all art work, but San Buenaventura Artists' Union. The Gallery staff and Digital Diversity Committee assumes no responsibility for loss or damage. By registering to enter the exhibit, artist participants waive the right to claim for damage to or loss of artwork entered.

Commission

Ventura Artists' Union Gallery will charge a 25% commission on all sales. No exceptions.

Early Registration

Discounts are given for entries submitted before July 1st 2007. See the registration page at www.Digital-Diversity.org.

Checklist for online Entries

- JPEG images
- One image per 2-D submission, up to three images per 3-D work, each identified clearly.
- There is a registration fee of \$40.00US, which provides for submission of up to four images or \$25.00US for two images. All fees payable to "Ventura Artists' Union" in US dollars. All fees non-refundable.
- A service charge of \$1.75 is made for each online registration.
- See above for Return/Removal of Work.

Checklist for Mail-in Entries

- All images must be in JPEG format.
- No image shall be larger than 1500 pixels on the longest side.
- No single image shall be larger than 250Kb total file size.
- Images must be submitted on a CD or DVD. Write your name, telephone number and the number of images submitted on the CD.
- Title the images on the CD with the same titles that you write on the entry form.
- Maximum of 6 images per artist may be submitted to the show.
- There is a non-refundable entry fee of \$40.00US up to 3 images and \$7.50US per image for up to 3 additional images.
- Personal checks or money orders are acceptable. Do not send cash.

Mail Entry Form, CD and Entry Fee to -
Ken Fermoye. Curator
Digital Diversity Exhibit
22250 Capulin Ct.
Woodland Hills, CA 91364

Shipping Tips –

- Protect CD in a durable plastic case.

- Use well-padded packaging for mail entries or in sending work to be hand or placed in portfolio bins..
- Mark the package "FRAGILE" and "DO NOT BEND"

Address Inquiries to:

Digital. Diversity@yahoo.com

Or Contact:

Ken Fermoye

818.346.9384 / 805-850-5248

KenFermoye@sbcglobal.net

John Greenwood

805.482.1040

JohnG@Gwood.net

Agreement

Submission for consideration constitutes agreement to the conditions above, including use of images for promotion purposes. Please keep a copy of this form for your records. The gallery is not responsible for lost or damaged entries or slides.

Founded in 1993, the San Buenaventura Artists' Union is located in Ventura, CA, USA. The Artists' Union Gallery is the premier artist cooperative on the Central California Coast featuring Contemporary Art, poetry readings and other art events.

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