



IFY Product Suite

April 1, 2002



For program information and consultation
Call or Email:

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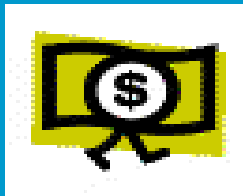


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Why Choose IFY?

- Build greater customer loyalty through frequent ongoing contact with your customers.
- Enhance the perceived value of their purchase by educating your customers and encouraging the use of existing product or services.
- Inform your customers of new/enhanced products and services to create opportunities for new sales for your sales staff.
- Identify customer problems and issues that threaten retention and escalate these to ensure timely resolution and greater customer satisfaction.
- Get referrals directly from your customers to increase market potential for your sales staff.
- Maintain a data base that allows you to gather and track pertinent customer information for analysis, reporting, and decision making.



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Integrity For You, Inc. Product Suite Chart



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Integrity For You, Inc.
Proactive customer service with a personal Touch!
Programs designed for your Success!

All contact reinforced with motivational oriented Scripts!
Offered by a seasoned staff of creative Communicators!

We create solutions that inspire, influence, and Persuade!
Always designed to meet our clients Objectives!

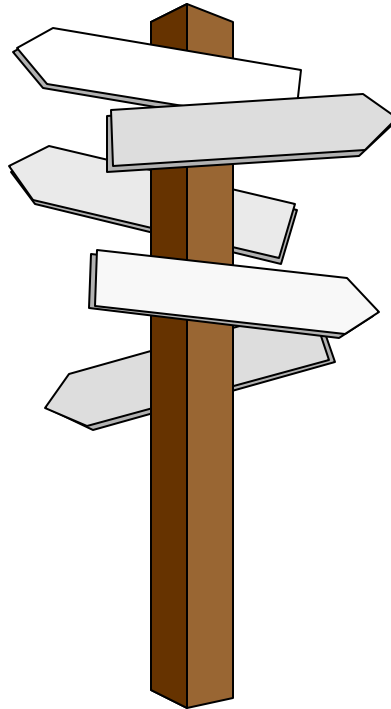
Letters-Hand Signed and First-Class Stamped
Single Content
Multiple Content
Greeting Cards/Special Occasions
Inserts-Newsletters-Notices-Brochures
Company Designed Collaterals

Personal Phone Contact
Welcome –Greetings-Introductions
Referral Leads for Sales
Satisfaction Surveys
Data Mining and Analysis
Loyalty Programs

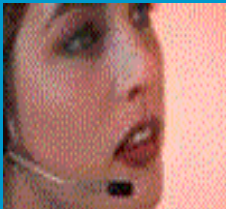
Reports and Data Trends
Customized to meet Objectives
Email Blasts-Notification & INFO
Web Access-Faxed-Mailed
Developed on a timeline
Retention Consulting



Typical Vertical Industry Focus for IFY Solutions and Services



- Legal Services
- Sales/ ALL INDUSTRIES
- Restaurants/Fine Dining
- Financial Services
- Real Estate/Construction
- Insurance
- Health Clubs/Care
- Field Service
- Personal Services
- Accounts Receivable



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Call us or go online for a free consultation to customize a program for you or your Company!

<http://www.integrityforyou.com>

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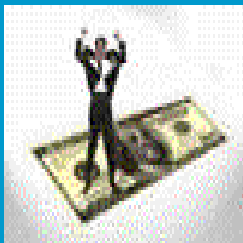
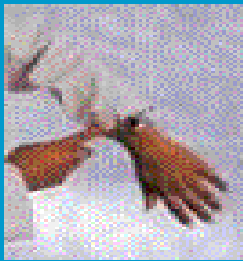
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