

By Speed Post.



भारत सरकार
GOVERNMENT OF INDIA
सूचना और प्रसारण मंत्रालय
MINISTRY OF INFORMATION & BROADCASTING
केन्द्रीय फिल्म प्रमाणन बोर्ड
CENTRAL BOARD OF FILM CERTIFICATION

मुंबई, दिनांक
Mumbai, Dated.....19-5-05

No.M/23/2001-2005

To,

M/s. Burning Brain Society,
Glass Office, Business Arcade,
Hotel Shivalikview, Sector 17,
Chandigarh - 160017.

Sub : Censoring of films for Tobacco Advertisements.

Sir,

I am to refer to your letter No. CB/BBS/0405/001 dated 26th April, 2005 on the above subject and to state that, while examining films under guidelines 2(vi)(a) of the Cinematograph Act, 1952, the Board takes care to delete those scenes which tend to glamorize smoking. Accordingly care is taken to delete all the visuals that advertise any cigarette brands directly or indirectly.

In this connection Chairperson has also written to all the producers associations and to all the Regional Officers of our regional centers to curb any promotion of tobacco product brand names, etc. (Copy enclosed).

Yours faithfully,


(SATISH PENDHARKAR)
REGIONAL OFFICER