

BMW's European Delivery Program... The Ultimate European Souvenir

Lake Como, Italy

If you knew Ray Iacovelli, you would know that he never uses the word tourist. Ray prefers to be thought of as a traveler. For Ray, his dreams of exploration have become reality these past several years, as he's our European Delivery Program expert.



Santorini, Greece

Now in his eleventh continuous summer of traveling with a small group of new BMW owners, Ray arrives at the Munich Delivery Center every June and completes the personal delivery of a half-dozen or more shiny new BMWs, and then escorts his group across parts of Europe for discoveries no one ever forgets to brag about to their friends.



Salzburg, Austria

Through his Wheel With Wings website (www.wheelswithwings.com), you can get information on past years of travel, where the group focused on regions, and where they crossed sev-



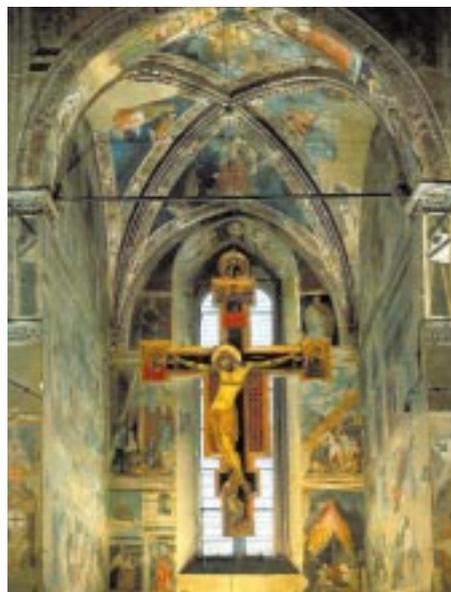
Trevi Fountain, Rome, Italy

eral national borders in search of driving adventures, amazing scenery and great memories amongst BMW owners that have stayed in contact through the years.



The Acropolis, Athens, Greece

Ask him about how many steps there are at Ludwig's castle, or about the small Italian hilltop city of San Marino. He has a story or two about why the French don't understand the reason for getting into a line, or why the Italians should never be allowed to drive...



Cappella, Italy

The savings achieved with the European Delivery Program will usually pay for your trip—including airfare. No fee is charged for shipment of your car back to Honolulu or any other major U. S. destination, and the tax savings are substantial. It is a sound investment, which includes a delightful experience.

The *Kiplinger's Personal Finance*, (June 1, 2004) report gave the BMW European Delivery Program high rat-



L'Isle-sur-la-Sorgue, France

ings for savings, efficiency and safety.

Lisa Kalis, a New York Times travel writer, in her October 1, 2004 article mentioned BMW of Honolulu and Ray in particular as the only manufacturer's agent giving personal tours to go along with the savings.



Neuschwanstein Castle, Germany

For 2005, Lufthansa has some excellent round-trip deals for both economy and business class flights (see www.bmwusa.com or www.lufthansa-usa.com/241bmw for details and restrictions that apply), should you want to travel at another time this year, or ask Ray for his recommendations.



Notre Dame, Paris, France at Dusk



Santorini, Greece