**SD PCM Scenario Analysis Chart**

**GEM 02:10:19**

**EXPECTED FUTURE:**
- The likely outcome of BAU strategies
- Factors in environmental contexts & trends

**SUSTAINABLE FUTURE:**
- The likely outcome of ALT strategies
- Factors in environmental contexts & trends

**STRENGTHS:**
- From environment scan/SWOT analysis

**WEAKNESSES:**
- From environment scan/SWOT analysis

**OPPORTUNITIES:**
- From environment scan/SWOT analysis
- NB: Possible use of alternative developments of environment factors & trends

**THREATS:**
- From environment scan/SWOT analysis

**ALTERNATIVE STRATEGY:**
- Build on strengths
- Exploit opportunities

**USE STRENGTHS TO COMPENSATE FOR/ CORRECT WEAKNESSES**

**BAU STRATEGY:**
- Usually reflects interests of the powerful
- Often misses key opportunities
- Typically responds to threats to the powerful
- Tends to amplify threats to the poor, powerless, voiceless
- Insensitive to environment

**ALT./BAU?**
- Since it is based on balance of power, it tends to stabilize existing weaknesses that work to the advantage of the powerful
- Tends to overlook subtle trends that may indicate catastrophic events or disasters

**CHANGE STRATEGY:**
- What would it take to move from BAU to ALT?
- What are the required projects, programmes and organizational structures?

**CHANGE STRATEGY:**
- What is the difference between ALT and BAU?