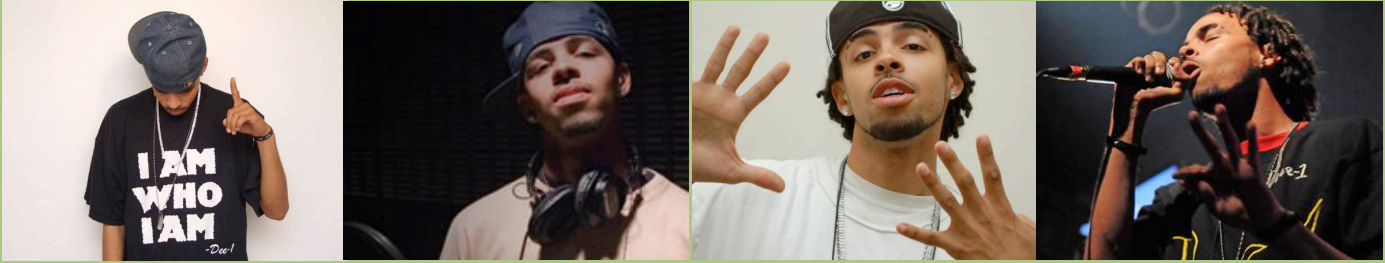


Dee-1: Biography

The David Augustine Story



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A CHANGE HAS COME... Witness the rebirth of Hip-Hop as it re-manifests itself in the form of young lyrical impresario Dee-1, New Orleans next hidden gem destined to take over the game.

Penning soon to be thought provoking classics like “**Young Obama**,” “**One Man Army**,” & “**Queens**,” **Dee-1** is one of a small number of Hip-Hop artists that specialize in making music that has a positive and uplifting message while still appealing to the masses. Growing up in New Orleans, home of the likes of **Lil’ Wayne, Soulja Slim, B.G.** and **The Birdman**, Dee-1 admits to being exposed to the same circumstances as the artists that put New Orleans on the map but is determined to represent “The Big Easy” with a different viewpoint by using inspirational and insightful rhymes in his music.

Strengthening his movement with his independent releases **Still We Rise** and his current street burner **I Am Who I Am**, Dee-1 has become a nationally recognized talent with his N’awlins accent, educated rhymes, clever metaphors, and catchy hooks mixed with his playboy swag, reaching beyond the streets of Baton Rouge and N.O.

Dee-1 was featured on the **Pepsi Mic Smash** video for New Orleans, alongside **Master P, Lil’ Romeo, Silk K The Shocker,** and **Foxx** (of Trill Entertainment). The video can be viewed on YouTube under “New Orleans Mic Pass.” “**Freedom Land**,” performed by **Dee-1** and a host of up and coming New Orleans MC’s including **Lil’ Wayne** protégé Mack Maine was also featured prevalently on **Allhiphop.com** and YouTube.

A Louisiana State University graduate, **Dee-1’s** philosophy is “**Hustle While You Work**” as he teaches middle school in Baton Rouge by day. He recently became the **first hip-hop artist ever to win the annual Louisiana State University “Battle of the Bands Contest”**. The charismatic MC also has performed and collaborated with **Dr. Rani G. Whitfield M.D.**, a.k.a. “**Tha Hip-Hop Doc**” and frequently mentors kids alongside the board certified physician on the lecture circuit. Dee-1 recognizes that his music

resonates with almost anyone “first and foremost because its real”, and, as Dee-1 says “that’s why people from the hood all the way to the classroom to medical school will feel it. Anybody can close their eyes and visualize what I’m talking about because my music deals with life. I talk about the good and the bad because people forget we have fun in the hood too. I can perform in any environment or setting. I feel that’s more of a testimony than just having positive lyrics.”

Dee-1 represents the untapped talent that New Orleans has to offer as he’s created a loyal fan base traveling up and down the Mason Dixon Line. “**One Man Army**,” the motivational song strapped with Dee-1’s N’awlins dialect uplifts a genre of Hip-Hop social consciousness. Garnering radio play throughout the South with regional smashes including “**Rebirth**” and “**One Many Army**” on **WEMX 94.1, WEZB 97.1 FM, WQUE 93.3 FM** and **WJMI 99.7 FM Jamz**, Dee-1 is making radio programmers take notice. The combination of raw talent, versatility and N’awlins flavor, has created a cult like following as well as a co-sign from New Orleans’ premier beat maker, **Mannie Fresh**. Crowned **Seagram’s Gin Showcase Champion** and performing alongside **The Clipse** and **Mya**, Dee-1 is definitely a new voice of a movement to prove that Hip-Hop in its rarest forms is not dead. It is without question that Dee-1 is set to make significant contributions to the music arena.

Most recently, Dee-1 has performed alongside nationally touring acts such as **Musiq Soulchild, Juvenile, Baby Boy da Prince** and more. In the end of January he will be the headlining the Grammy University 2009 Launch party for the Memphis Chapter of the Grammy Association at Tipitina’s.

New Orleans already knows. Now it’s time for the world to take notice of “The Prince of the 504.” **Get Ready! Dee-1’s TIME IS NOW!!!**