

**Upper Menominee River  
Entrepreneurs & Inventors Club**

*presents.....*

**“Building & Maintaining a  
Winning Business Attitude”**

*Midwest motivational speaker, James Schneider shares  
tips on how Heart, Hope & Help gets business  
owners and entrepreneurs through tough economic times*



**Tuesday  
April 14th, 2009  
6:00 pm - 7:30 pm  
Bay College West  
Fornetti Hall**

**(Iron Mountain north side on US Hwy 2)**

***Thinking about a new business or already in business?***  
Then you will benefit from this business & networking.

**For questions about this FREE Meeting contact:**

Wendy Gehlhoff - Florence County Economic Development (715)528-3294  
Bruce Orthenburger - Dickinson Area Partnership (906)774-2002  
Don Clewley -Marinette Cty Assoc. for Business & Industry (715)732-0230

Contact: Bruce Orttenburger  
Phone: 906-774-2002

Contact: Wendy Gehlhoff  
Phone: 715-528-3294

**For Immediate Release**

### ENTREPRENEURS & INVENTORS CLUB MEETING

Iron Mountain, MI/Florence, WI-- **"Building and Maintaining a Winning Business Attitude"** is the featured topic for the Upper Menominee River Entrepreneurs & Inventors Club meeting on Tuesday, April 14<sup>th</sup> from 6:00 p.m. - 7:30 p.m. This meeting is being held at Fornetti Hall located in the lower level of Bay College on US Hwy 2 in Iron Mountain, MI.

Starting a business can feel exciting, breath-taking, and stimulating. You can hardly wait for tomorrow. And in the next moment it can be frustrating, overwhelming, and downright lonely. Keeping a positive attitude can be a real challenge when dealing with the reality of long hours, unexpected delays and a mountain of details. Our special guest, James Schneider, will expand on how Heart, Hope and Help will get us through these "down" times. You will take home a host of practical tips that every business owner can use to build the resolve and positive attitude needed to be successful.

James Schneider travels throughout the Midwest as a full-time motivational speaker and business trainer. Over the past 25 years he has presented to over 1800 audiences ranging from business conferences to meetings of community volunteers. He combines an energetic and upbeat style with his years of practical business experience to deliver a message that is both enjoyable and memorable.

Come network with other entrepreneurs and area business resource people who can provide you with information and moral support to help you take the next step toward improving your current business, starting a new business, or developing an invention. The meetings are free and open to the public whether you live in Wisconsin or Michigan. Refreshments and informal networking time are provided. Sponsoring agencies include Florence County Economic Development, Dickinson Area Partnership, and Marinette County Association for Business and Industry.

For more information or to request special accommodations, please call either Wendy Gehlhoff (Florence County Economic Development 715-528-3294) or Bruce Orttenburger (Dickinson Area Partnership 906-774-2002).