

Paris, France



“HOLLYWOOD” OF THE FASHION WORLD

- ∞ Necessary _____ and _____ atmosphere
- ∞ Many _____
- ∞ _____ & _____ from government
- ∞ Home to many _____ and _____ associations,
_____ agencies, and _____ sources
- ∞ Attracts _____ from around the world

THE COUTURE –

- ∞ Flagship of _____ fashion
- ∞ Very _____ to create
- ∞ **Couturier** –
- ∞ **Couturiere** –
- ∞ **Maison** (_____) –

PRÊT-A-PORTER – French term for “_____ - _____ - _____”

- ∞ Mass production = _____ = _____
(upper end = _____)
- ∞ _____ garments in various _____ and _____

FRENCH DESIGNERS – p. 151-152

ATELIER –

COLLECTION –

TOILE –

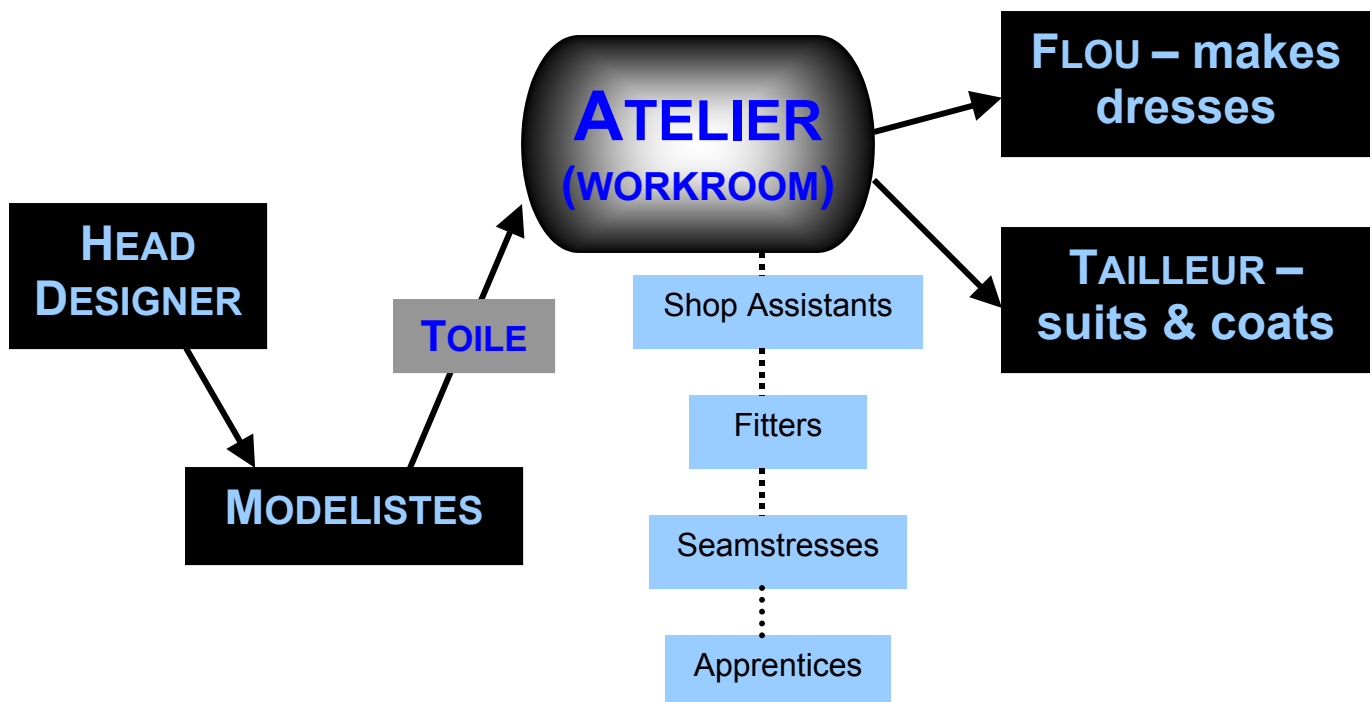
MODELISTES –

☞ Liaison with _____

☞ Supervise _____

SALON –

☞ Used to show _____ to _____



Milan, Italy



- ✎ Center for _____ – Italian for _____
- ✎ Primarily devoted to ready-to-wear _____ and _____
- ✎ Largest export –
- ✎ Second largest export –
- ✎ _____ of European apparel production is done in Italy

ITALIAN DESIGNERS – p. 154-156

London, England



- ✎ **SAVILE ROW** –
- ✎ **BESPOKE** –
- ✎ Known to set fashion trends for the _____
- ✎ **ENGLISH DESIGNERS** – p. 158

New York City, New York



SEVENTH AVENUE

∞ GARMENT DISTRICT –

∞ Known for apparel _____

∞ Fashion “ _____ ”

∞ Close proximity to _____

∞ Internal growth –

∞ Globalization –

∞ Designer _____

∞ **AMERICAN DESIGNERS** – p. 162 – 164

REGIONAL FASHION CENTERS

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