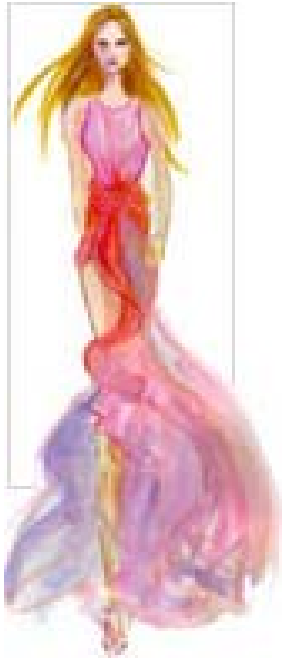


Name _____

Period _____



Project 1:

Four Components of Fashion

Fashion Marketing

Mrs. Coen

Each season, designers light up the runways with their latest fashions. They create new trends and reinvent old classics. Every design incorporates the four components of fashion.

Your task is to illustrate this season's (Fall 2004) four components of fashion: silhouette, details, color, and texture. Using current magazine photographs, Internet pictures, or your own personal sketches, create a booklet that showcases the latest designs.

Your presentation should be creative with each component clearly labeled. Include a definition of each term and at least five examples of each component.

Projects are due Monday, September 27, 2004.

Web sites of interest:

www.style.com

www.fashionshowroom.com

www.fashion.net

www.fashionguide.com

