

How to invite to an H.O.M. (Herbalife Opportunity Meeting)

POST DECISION PACK

1. CALL the person, who has been through D/P 2 and not made a decision OR they have said they would sign up but not got there yet.

***“ Hi....., this isfrom Success connection, how are you today?
I just wanted to touch base real quick to let you know about
something exciting, have you got a couple of minutes now?
(if they say yes carry on if no make another time)***

***Great, I know you are still THINKING about it (or getting the money
together to get started with this business) so I thought I'd give you a
call to invite you to a LIVE Business Briefing we will have this In
..... at xxxx, it runs for approx. 1 hour or so and it is FREE OF
CHARGE.***

How does that sound?

***(if yes carry on, if not reschedule or invite to a BOP)
Fantastic, you will LOVE it, you will hear from some local people
who are doing this business right now and how it is working for them
and also from some people who are using our products.***

***I am going to send you an email with your INVITATION, please read
through it as soon as you get it.***

***If you have any questions on how to get there or anything
else...please drop me an email back” and I can help you out, no
problem.
how's that?***

Excellent , See you there

- If you are not going to be attending such meeting because it is outside your local region pls. give them the name of the person they can contact there and let them know you will be getting in touch with them soon after the same day.

****If you are unsure about WHO they can contact or on anything mentioned here pls. touch base with our mentors asap.***

2. Then send them the pre formatted email invitation avail on the HOM / Prospecting page. You can copy, paste and edit this and save it to your desk top so you can just copy and paste it to those you have invited after your PHONE CALL

3. Make a list of the people I have invited that sounded like they will be there, and look out for them on the night online, then I do a FOLLOW up call after ward to ask what they thought. (if you are new you may want your mentor to be on this call with you)

Another idea: INVITE Your COI

Same steps as above but you could say it a little differently

if they already know you do HL but haven't showed interest,

" HI, how are you? (chit chat for a few seconds)

Hey I know may or may not be interested in joining my business or using our products, but I thought you might just like to check out what I do in case you KNOW of anyone who may be looking for some extra part time income from home OR looking for some health benefits from our products, ***so I thought I'd invite you to a LIVE Business Briefing we will have this In at xxxx, it runs for approx. 1 hour or so and it is FREE OF CHARGE.***

How does that sound?

(if they say yes carry on with rest of the script above from that point on, if not no problem)

Or if they don't know what you do completely but have an idea or have shown interest in the products

" HI, how are you? (chit chat for a few seconds)

Hey remember how I told you briefly about my business the other day? I know this may or may not be for you but I thought you might just like to check out what I do in case you KNOW of anyone who may be looking for some extra part time income from home OR looking for some health benefits from our products ***so I thought I'd invite you to a LIVE Business Briefing we will have this In at xxxx, it runs for approx. 1 hour or so and it is FREE OF CHARGE.***

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