



Neutral Zone Hoops Showcase

For Immediate Release: **January 31, 2008**

Media Contact: Bret Krift

Game Seven Sports Media

859.509.9708

bkrift@game-seven.com



UofL / UK Basketball Recruits Highlight Neutral Zone Hoops Showcase

America's No. 1 & No. 3 ranked players headline prep doubleheader at Louisville Gardens

LOUISVILLE, Ky. – More than a dozen of the nation's top recruits, including prep All-Americans Tyreke Evans, Samardo Samuels and DeAndre Liggins, will compete in the "Neutral Zone Hoops Showcase," Saturday, Feb. 16, 2008 at the Louisville Gardens. Game Seven Sports Media – a division of Louisville-based Blue Equity, LLC – will manage the event.

"If you are interested in UofL and UK basketball, this is a must-see event," said Clark Francis, editor of Hoop Scoop and one of the nation's top recruiting analysts. "With the level of talent coming in, it's going to be a great event. Evans is an absolute must get for UofL and a tremendous scorer. Samuels is a beast inside and one of the most improved players this year. Next year, he will serve as a great quick fix after the departure of Padgett and Palacios. Liggins is a point forward that can pass, rebound and is just a physical specimen."

Samuels, currently ranked as the nation's No. 3 senior, will lead St. Benedict's Prep (Newark, N.J.) against New Creations Christian School (Richmond, Ind.) at 7 p.m. Samuel's Gray Bees are currently ranked third nationally by *USA Today* after defeating previous No. 1 Oak Hill Academy in late December.

The nation's top-ranked player, Tyreke Evans, will lead American Christian School (Aston, Pa.) against undefeated Findlay Prep (Las Vegas, Nev.) in the 8:30 p.m. game. Evans, who has yet to commit or sign a national letter of intent with a college or university, tallied 46 points, five rebounds, six steals and four blocks in American Christian's win over IMG Academy at Freedom Hall on Dec. 8. He is reportedly considering UofL, UConn, Memphis, Villanova, Texas and Seton Hall. His teammate, Lamont Jones, a 5'11 junior point guard who has given a verbal commitment to Louisville, had 34 points in his December appearance.

Findlay Prep, led by Kentucky signee DeAndre Liggins, is currently ranked among the top five prep schools in the nation. Its roster includes four other seniors bound for Florida State, UNLV, New Mexico and Cal State Fullerton.

"We at Neutral Zone are very excited to serve as the title sponsor of one of America's greatest displays of high school basketball talent. We believe in being very active in the



community and this is one way, of many to come, to do that," said Rick Paulin, owner of Neutral Zone.

Tickets will be available beginning Friday, Feb. 1 at the Neutral Zone, located at 117/227 Blankenbaker Parkway. Tickets also will be available on-line at www.game-seven.com. Reserved sideline tickets are \$25 each with general admission tickets priced at \$10 each (each ticket is subject to an additional arena usage fee). A limited number of courtside seats are available for \$75 each. For corporate or group packages, please contact Game Seven Sports Media at 859-317-2206. Complete event information can be found at www.gameseven.com. For media inquiries, please contact Bret Krift at bkrift@game-seven.com or 859-509-9708.

About Blue Equity

Blue Equity's holdings in sports are comprised of SFX Worldwide, Worldwide Football, Blackwave Sports, Team Championships International (TCI), Game Seven Sports Marketing and Humarks. Current clients include Heisman Trophy winner Reggie Bush, NFL Pro Bowlers DeAngelo Hall and Will Smith, NBA All-Star Rasheed Wallace, 2007 NBA Lottery picks Joakim Noah and Corey Brewer, Australian, French and US Open Champion Justine Henin, US Open Champion Andy Roddick, No. 1 doubles team Bob and Mike Bryan, MMA star Houston Alexander, Minnesota basketball coach Tubby Smith, Louisville football coach Steve Kragthorpe and Ole Miss basketball coach Andy Kennedy. Clients signed for the 2008 NFL draft include Glenn Dorsey, Early Doucet, Andre' Woodson, Marcus Harrison, Josh Morgan and Chris Johnson. Media & Event properties include the US Open Tennis Championship, the French Open Tennis Championship, the Legg Mason Tennis Classic, numerous US-based ATP tournaments, Rock 'n Racquets, Hoop It Up, Let It Fly, Kick It, the Boston Marathon, the Superstars Competition, the AVP Beach Volleyball tour, Ice Wars, the World Cup of Softball, The Hartford Hall of Fame Showcase, the Men's and Women's Fifth Third Bank Tennis Championships and the Men's Ford Tennis Championship.

Blue Equity, LLC is an independent, private equity firm based in Louisville, Kentucky. It is committed to actively investing growth capital and business expertise in enterprises with solid development potential. Blue Equity forms strategic partnerships with existing management teams and leverages its expertise and relationships to stabilize, strengthen and grow lasting value. Investment efforts and managerial expertise are focused on the operation of a global and diversified portfolio of business enterprises, including opportunities in media, publishing, sports and entertainment, financial services, and real estate. Blue Equity is dedicated to helping businesses grow by accelerating opportunity and driving innovation to the marketplace. www.blueequity.com

About Neutral Zone

Our mission at the Neutral Zone is to offer the most unique and creative merchandise and the most in quality apparel for our customer base of Louisville Cardinal and Kentucky Wildcat fans. We offer the Wildcat Fan their own store to shop for the Kentucky Products (CATWEAR Store-227 Blankenbaker Pkwy- Louisville Ky. 502-489-3962) and the Louisville Fan their own store to shop for Louisville Products (CARDWEAR Store-117 Blankenbaker Pkwy-Louisville Ky. 502-489-5300). Due to the fact that we carry so much merchandise we now offer two distinct locations in the same plaza. We believe that each fan of the schools should have their own stand alone separate store to shop. Our goal is to be known as "Mega-Connection" for Product / Apparel of The True Cats and Cardinal Fan!"(Mr. Rick Paulin & Sharon Paulin Owner / Operator, Neutral Zone).



The complete schedule and event info follows:

Neutral Zone Hoops Showcase

Louisville Gardens

Saturday, February 16

7:00 PM – St. Benedict’s Prep vs. New Creations Prep

8:30 PM – American Christian School vs. Findlay Prep

Participating Players

American Christian School

Tyreke Evans, 6-6 senior- Ranked #1 in America by Sports Illustrated

Lamont Jones, 5-10 junior – University of Louisville

Jeremiah Kelley, 6-1 senior - DePaul University

Martez Walker, 6-6 senior – Uncommitted

George Harper, 6-5 sophomore – Uncommitted

Findlay Prep

DeAndre Liggins, 6-7 senior – University of Kentucky

Curtis Dennis, 6-5 senior – University of New Mexico

Devidas Dulkys, 6-5 senior - Florida State University

Brice Massamba, 6-10 senior - UNLV

Jacques Streeter 6-0 senior - Cal State Fullerton University

Jorge Gutierrez, 6-3 senior – Uncommitted

Clarence Trent, 6-8 junior – Uncommitted

Carlos Lopez, 6-11 junior – Uncommitted

Amadou Barro, 6-10 junior – Uncommitted

Godwin Okonji – 6-9 sophomore – Uncommitted

St. Benedict’s Prep

Samardo Samuels, 6-9 senior – University of Louisville, Ranked #3 by Sports Illustrated

Aaron Brown, 6-4 senior – Uncommitted

Gregory Echenique, 6-10 junior – Uncommitted

Tamir Jackson, 6-1 junior – Uncommitted

Tristan Thompson, 6-8 sophomore – Uncommitted

New Creations Prep

Latiq Agard, 6-6 senior – Uncommitted

Jamal Charles, 5-9 senior – Uncommitted

Theo Charles, 6-7 senior – Uncommitted

BJ McKinney, 6-4 senior – Uncommitted

Sekani Milligen, 6-4 senior – Uncommitted

Shavar Richardson, 6-2 senior – Uncommitted

Eric Mosley, 5-9 junior – Uncommitted

Devaughn Washington, 6-3 junior – Uncommitted