

Bob Weis is the President of Walt Disney Imagineering (WDI), the creative engine behind experiences found in Disney theme parks, resort hotels, cruise ships, and consumer products, including books, games, and merchandise.

As the creative and design lead for some of Disney's largest and most successful parks, Bob has decades of experience leading build projects around the world. Before becoming President of WDI, Bob was the creative executive of Shanghai Disney Resort. Prior to that, Bob completed a five-year transformation and expansion of Disney California Adventure Park. Bob's previous projects include creative leadership over the original concept for Disney's Hollywood Studios, The Twilight Zone Tower of Terror™ attraction, conceptual design for Tokyo DisneySea, and work on the first international Disney theme park, Tokyo Disneyland.

Bob has been honored with multiple awards from the Themed Entertainment Association, along with awards for the development of Shanghai Disney Resort, including the China Construction Engineering Luban Prize and The American Institute of Architects Technology in Architectural Practice Award for the successful implementation of Building Information Modeling (BIM).

Outside of the company, Bob's creative experience includes collaboration with the Smithsonian and other museum projects, and his feature film and documentary projects have been shown on Lifetime and American public television. Bob holds a degree in architecture from Cal Poly Pomona.