

Upper Iowa University
EDU 252: Computers and Instructional Technology
PowerPoint Rubric

Student Name _____

Topic _____ Assessor _____

Term/Year _____, 200__

Content

| | <i>Expert</i> | <i>Intermediate</i> | <i>Needs Improvement</i> |
|--|--|---|--|
| <i>Objective/s</i> | Objective/s are immediately clear and understandable | Objective/s are not completely clear or seem to lack consistency | No appearance of an objective. |
| <i>Appropriateness of webpage to objective/s</i> | All pages, content, and links pertain to the objective and work toward the success of obtaining the objective/s. | Some pages or links don't seem to pertain to the objective/s. Some material seems irrelevant. | Many pages seem to have no relevance to objective/s |
| <i>Mechanics</i> | Grammar, spelling, punctuation, and capitalization are correct. No errors in text. | One error in grammar, spelling, punctuation, or capitalization | Two or more than two errors in grammar, spelling, punctuation, or capitalization |
| <i>Cognitive Complexity</i> | Words and concepts are appropriate for the age group of students | Some words or concepts may be beyond the age group or level of the learners | Inappropriate for age level or group. |

Design

| | <i>Expert</i> | <i>Intermediate</i> | <i>Needs Improvement</i> |
|--------------------------------|--|---|--|
| <i>Graphics</i> | Quality images that draw the learners attention | Images are pixilated or blurry. Slightly enhance learners attention | No images or poor images |
| <i>Background/Color Scheme</i> | Background is a complimentary color to the text. Conveys appropriate message and is legible. | Background neither enhances nor detracts from the message. Is mostly legible, but difficult to read | Background detracts from the presentation. Some parts illegible. |
| <i>Animations (Optional)</i> | Animations are used at appropriate times and are based on well thought out learner analysis | Animations are present but little discretion was used in their use. At time distracts audience | Animations are distracting to audience. |

_____ Three links to other webpages or websites.

_____ One graphic