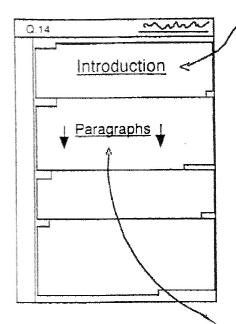
HOW TO MAKE SURE YOUR ESSAYS ARE WELL STRUCTURED



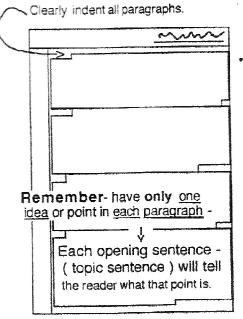
In the introduction you should:

first briefly <u>answer</u> the set <u>question</u>,
 (and <u>use some of the main words from the question</u>.)

don't start waffling on with
 irrelevant back-ground that
 the question doesn't ask about.
 get stuck straight into the question.

Use some of the <u>main words</u> from the question ← this <u>forces</u> you to stay <u>relevant</u> and on track.

Secondly, give the <u>reasons</u> for your <u>answer</u>
 these will be the <u>main points</u> of your <u>argument</u>.



Each of your paragraphs should:

Start with a <u>sentence</u> that <u>links</u> back to the <u>question</u>

do this by using (- a topic sentence) some of the main words from the question

(or obvious substitutes)

• **Secondly** expand one of the points you made in your opening answer (argument) in your introduction.

So what else do paragraphs need - to get the high marks?

2.20	The <u>first sentence</u> - topic sentence - uses main words from or like the question's <u>e.t.c</u>
- American market	Many paragraphs should also have-
paragraph	quotes or examples or statistics to
	back up your argument
Landana and the annual and a fact and	→ any quotes should be short -
"munimum" min	it's best to have a " few quoted words "
in management	blended into your own sentences.
iiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiii	Good paragraphs end with a
	' therefore sentence '.
	Any student with study, can remember and
conclusion	write out the information, but
informa	ation plus a good argument gets the good marks.
	So, at the end of paragraphs have sentences like -
	"Therefore this shows that(then link to question.)
	"In other words then" "This shows then"
	"This evidence indicates" "However"
	3 Good essays have <u>paragraphs linked</u> , by the <u>first sentences</u> starting with words like -
	also, another, finally, yet, firstly, secondly, next, then, likewise, so

In conclusion

- Here you should <u>restate</u> your <u>answer</u>
 and the <u>main points</u> of your <u>argument</u>.
- Don't bring up <u>new ideas</u> or <u>points</u> in your conclusion.
- Try and make your conclusion sound original though - new phrases or a quote.

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