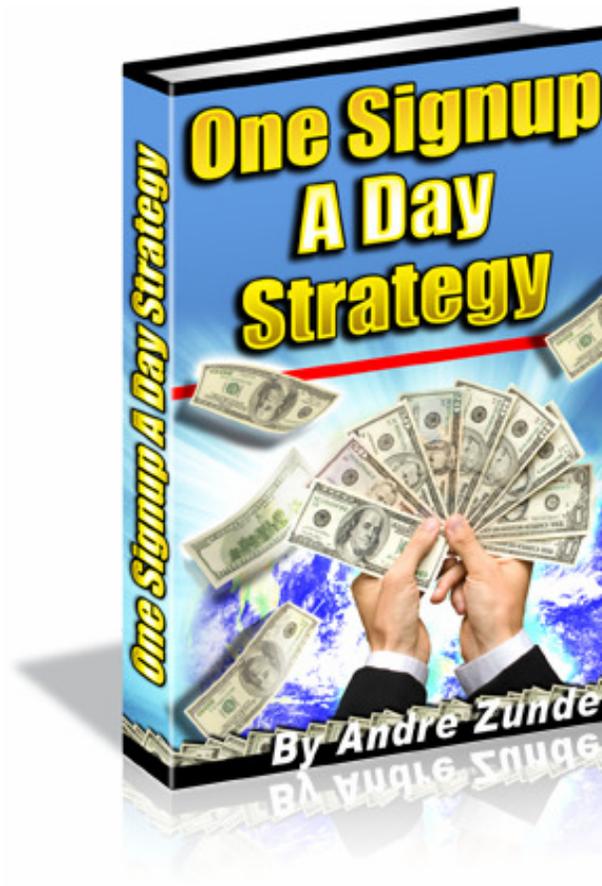# One Signup A Day Strategy

by

Andre Zunde

Disclaimers:

While all attempts have been made to verify the information provided in this report, neither the Author nor the Publisher assumes any responsibility for errors, omissions, or contrary interpretation of the subject matter herein. Any perceived slights of specific persons, peoples, or organizations is unintentional. This report is an information product, and is not intended for use as a source of legal. The reader of this report assumes responsibility for the use of these materials and information, including adherence to all applicable laws and regulations, federal, state, and local, governing professional licensing, business practices, advertising, and all other aspects of doing business in the world. No guarantees of income are made. The Publisher reserves the right to make changes. The Author and Publisher assume no responsibility or liability whatsoever on the behalf of any purchaser or reader of these materials.

How I Generate 1 Signup A Day For My Business

This report details how I use a new lead generation system called LeadsLeap to generate at least 1 signup a day for my business.

At the end of this report, you will learn how you can use this report to help you achieve the same result for your business.

What Is LeadsLeap Actually?

I would say LeadsLeap is the answer to the problems in the existing lead generation industry.

To help you to better understand what is LeadsLeap, let me quote a message from Kenneth Koh, the founder of LeadsLeap.

> "Most viral lead generation systems work by allowing members to send emails to other members in the system. However, almost in all situations, the members hate receiving such emails. Eventually, they either abandon the system or they redirect the email to another email account that they hardly read.
>
> There is a fundamental flaw in such traditional lead generation systems, i.e. they do not add values to their members, apart from the fact that everyone is trying to advertise to everyone. In such systems, the leads generated usually die as fast as they grow.
>
> LeadsLeap works quite differently in the sense that you don't receive email from other members. You receive newsletters, free rewards, bonuses, tips and guides to teach you how to make more money. You probably have seen how I share my personal experience and other people's experiences with you. The whole idea is to add value to you and your leads.
>
> This means you and your leads are more likely to stay in the system for a long time, as long as I keep providing true values. And since your ad will appear in their emails, it is just a matter of time before they notice your ad and check out what you're doing.
>
> In other words, you have their life-time to capture their attention!"

LeadsLeap allows you to build a network of leads 10 levels deep. This is quite common in most other lead generation systems.

What makes LeadsLeap unique is that instead of sending email promotions to your 10 levels of leads, you are going to post your Adword-like ad in the newsletter being sent to your 10 levels of leads.

If you are wondering if LeadsLeap approach is better, check out the following comments that I've extracted from a poll conducted by the company.

Robert Jackman
To me it makes a nice change to only ever see one e-mail from LeadsLeap in my inbox. I already have more mail than I can handle from other programs and I just delete it without even reading it. The mails from Kenneth have always been informative and helpful without being pushy.

Andy T
What attracted me to Leadsleap was the system as it is now without the possibilities of unsolicited email which will not get read. I like it as it is.

Cassandra Reid
I like the system as is. I joined another leads generation program and I almost regret doing it. My email account everyday is inundated with emails from people about programs I don't have any interest in. I find I spend way too much time, everyday, clearing out my email box because of it. Thanks, but no thanks....Keep it like it is!

Pamella Cox
It was refreshing to me when I saw the Leads Leap concept of advertising. I receive so many emails as I have 4 different E-mail addresses, not to mention all of the unwanted emails that I did not subscribe to.

----

george
I'm sure I'm not alone in saying if I get more junk in my mailbox I won't be involved in the system, I joined this viral system forr this reason. I quit other viral programs because of the number of really stupid offers filling my mailbox daily.

Jay Jenkins
Leave a good thing be. One of the major drawbacks of other lead generation programs is the "I'll email you and you email me" mentality. It is

not as effective as having my ads being seen by more people at the same time.

John Jackson
I would like to CONGRATULATE Kenneth for coming up with a system to rid our email boxes of more emails, well done mate.
John

Patrick Judge
I dont think people realise the value of this system

100`s of email in your inbox is not good.

The best thing about leadsleap is that leadleap help people to see our advertisements and as more people join leadsleap your ad will be seen by 1000`s.

So if these people signup on your webpage for your products your gonna have them as customers or newsletter suscribers.

An ad tracking system would be great so you know what response you are getting.

I think the free videos are very very good and you can also get points for clicking ads and exchange for good ebooks and books

I think in time the value of leadsleap will show by providing really good information

----

Deb Lane
I like the system as it was designed. I am one of those people who set up another account for safelist emails etc. I never read any of them and I am guessing I am in the majority of safellist subscribers.

I think your newsletter contains valuable information and is a unique approach in getting your ads out to a growing number of people. I have clicked on some of the ads, so it works!

Glenda Williams
Your method attracted me to your system. I have a junk email account where I get emails from safelists, etc. I have no choice with the other systems. Most of that mail never gets read. There has to be a super headline to attract me. With this system I have the choice of two ads, one for my downline and the other for all members since I am a pro member. If I so choose I can create a squeeze page for one of those ads and get subscribers who are actually interested in what I am promoting. No more junk mail for me plus traffic that is targeted.

Myricula
Kenneth, your initial idea and metholodgy was like a lightbulb suddenly turned on, blacking out the other superfluous-list-email-mongers. Continue to offer value content to us and we will continue to share your site with our own clients.

However say I campaign my own present optin lists, say I plan to email them about Leads Leap three times per week for 3 weeks and a few join Leads Leap through my emails. It would be nice to, in turn, be alerted asap in order to facilitate intelligent campaign organization on my part especially if I am using a programmed emailer.

Secondly, if YOU get a signup from someone who had linked to you directly from MY personal website where I placed your banner and who had bypassed MY capture box, I would like to be able to benefit from this signup's info through you, at the very least their name so I can contact them through YOU, thus giving them more opportunities to be offered what I believe in, which they can in turn ignore, delete or check out.

Sorry to be so wordy, I have been dealing with a "disease" called perfectionism for many years!!

Whatever the decision, keep the emails at the MINIMUM please!

From the comments above, you should have realized that many people hate receiving email advertisements. Most of them don't read those emails. It's just a matter of time before they quit such systems.

On the other hand, you can also read from the comments that members of LeadsLeap are reading the newsletters sent by LeadsLeap. That's because they provide real values in their newsletters.

LeadsLeap does seem to be able to help members to build a long lasting pool of leads.

How LeadsLeap Works For Me?

Let me show you some screenshots of my LeadsLeap account so that you can have a better understanding of how LeadsLeap works.

1st Level	
Total	Userid
62	glycomen
2nd Level Totals	
466	
3rd Level Totals	
470	
4th Level Totals	
131	
5th Level Totals	
28	
6th Level Totals	
10	
7th Level Totals	
2	
8th Level Totals	
1	
9th Level Totals	
6	
10th Level Totals	
1	

This is a screenshot of my 10 levels of leads.

As you can see, I've personally referred 62 members to join LeadsLeap.

But these 62 members exploded into 466 members in my level 2 and 470 members in my level 3 and so on.

(By the way, I've joined LeadsLeap for less than a month. It takes time for the full 10 levels to develop.)

In total, I have more than 1000 members in my network.

What it means is my text ad will be shown to these 1000s of people when they receive newsletters from LeadsLeap.

If you are wondering how LeadsLeap newsletter looks like, here's a screen shot:

You are a PRO member.

LeadsLeap

Your Statistics: Login

Level 1:	62
Level 2:	466
Level 3:	470
Level 4:	131
Level 5:	28
Level 6:	10
Level 7:	2
Level 8:	1
Level 9:	6
Level 10:	1
Comm*:	$0
Points:	22

* This month's comm. Reset monthly.

SUCCESS should replicate
Realistically earn enough money to MAKE ENDS MEET within a few months.

Hi Andre

We are making an important decision and we need your vote before we make the decision. Details below:

LeadsLeap.com is growing at a healthy rate. We're now 2 weeks old since our official launch on 17th January and we have 6500 members now (faster than many other lead generation system on the internet).

Our advertising system is also receiving good response. So far, we have delivered a total of 51,272 traffic to our members' websites.

Everything looks great but before we move on in full gear, there is one issue we have to settle.

Nearly f-r-e-e Business
How to get immediate profits without recruiting or selling.

Automatic Money Machines
A Secret Affiliate System Your Auto-Pilot Cash Generating Machine

Digital Products Profits
Now YOU Can Become A Digital Product Profit Machine!

Making Your Website Work?
Website need more traffic? SIMPLE! Affiliate Prosperity

Need To Raise Funds?
This BLOWS Away Everything I have seen in 25 Years!

Notice the ads by the right side? You ad will appear among these ads when the members in your 10 levels of network receive a newsletter.

The next question is, do people click on these ads?

Well, let's look at my statistic then:

In less than 1 month, I've received 315 clicks through my ad.

Note that I've only referred 62 members to LeadsLeap but the system has returned me 315 visitors back to my website in less than 1 month and this traffic is likely to grow over time as my network continues to grow automatically.

A side benefit of building my LeadsLeap team is that more than 10% of my personal referrals upgrade to become a PRO member. I've made $74 as a result and these commissions are recurring every month.

This is getting more interesting because besides building more leads for my business, I'm at the same time making money promoting this program. It's like being paid to generate more traffic to my website.

Moreover, this system is getting me a lot of good traffic that actually gets signups to my splash pages. It is also generating paid signups.

I will tell you right now LeadsLeap is very important to me.

Should You Upgrade?

LeadsLeap lead generation system is essentially free. But there is an option for you to upgrade to become a PRO member.

As a PRO member, your ad will be randomly shown to all the members in LeadsLeap.

I went PRO of course in LeadsLeap and this gets my ad out to the whole LeadsLeap membership.

Below is a screenshot of my PRO member account. It looks similar to the free downline ad you saw earlier but the clickthrough is different.

You can promote different programs in your free account and PRO account. In my case, I choose to promote the same program because it is doing very well for me. Remember, if you find a program that works well for you, don't change it!

From this screenshot, you can see that in less than 1 month, I've received 365 clickthrough for my PRO ad.

The price for the upgrade is a bargain and I would pay double because I can see the signups coming in from this everyday. It grows my list each day and I have never had such success in a very low priced advertising service.

LeadsLeap PRO membership is limited and the quota is almost always reached. So if you are lucky to get one you will find LeadsLeap very important to you because it generates signups and grows your list for dirt cheap and the marketing is done by LeadsLeap.

What Kind Of Ad Should You Advertise?

LeadsLeap system is generating at least 1 signup (free or paid) to my business everyday. I believe that is because the business I'm promoting of interest to the members of LeadsLeap.

In general, I believe LeadsLeap members are seeking for 2 things:

1) They are looking for better opportunities to make money.
2) They are looking for better ways to get traffic.

If you have what they are looking for, you should get good response from LeadsLeap.

Another tip for you is it is better to promote something that is free. It could be a free trial, a free tour, a free signup etc. It is always easier to convert prospects into your list and follow up with them through autoresponders before converting them into paying customers.

For example, I am currently promoting LHN ProBuilder with LeadsLeap and I am finding this to be a perfect match.

When people saw my text ad through LeadsLeap, many of them signed up to take a free tour. The system then automatically does the selling and the training to your members without me lifting a finger.

How To Use This Report To Build Your Team At LeadsLeap?

This report is a candid report of my experience with LeadsLeap and I hope you find it useful.

To help you to build your leads at LeadsLeap, you may rebrand this report and give it away to other people.

If you have a list, you can just give it away to your list.

If you have no list, you can add this little report to your signature in various forums such as Warrior Forum, Net Marketing Forum and Dream Team Money.

All you have to do is to write something like ***Download free report "One Signup A Day Strategy"*** in your signature and allow people to download your rebranded report so that when they sign up LeadsLeap, they will join you in your team.

To learn how to rebrand this report, click here.

Happy leads building!

To Your Success,
Andre Zunde