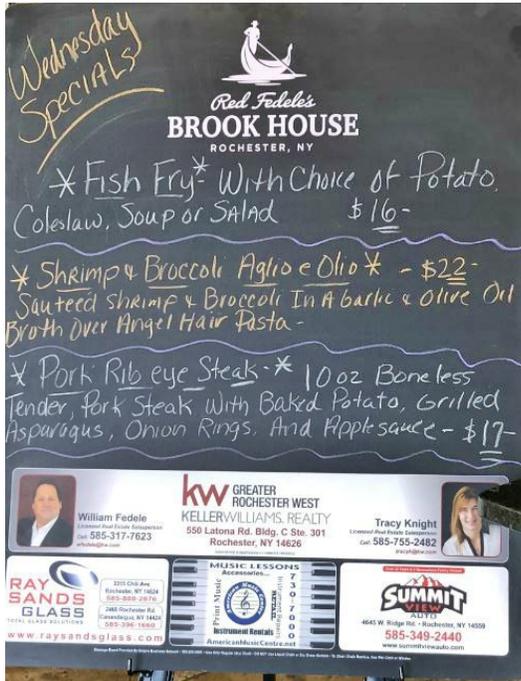


**Who Wants to Make \$1,000.00 Next Week?**

# Chalk Board Profits.

The **HOT** money maker you can cash in with today. Here's how:



These CHALK BOARDS were given away for FREE to restaurants. The ads were sold for one year. **The net profit was over \$2,000.00. Not bad for a week of "work", is it?**

These are just two of the scores of Chalk Boards given away to restaurants and other locations for FREE, in exchange for advertising space on them.

The "work" was walking into restaurants and offering them a FREE board. When they say yes, you ask if there is anyone they DON'T want on their boards. Then ask who they MIGHT want, such as their insurance agent or banker or neighboring business.

**CHALK BOARDS ARE THE HOTTEST CO-OP ADVERTISING VENTURE OF THE DAY.**

**You could make a quick \$1,000.00 dollars next week.**

IF, if you are not afraid of talking to people. Show the board, get a yes or no. If no, move on...if yes get some referrals. It is that simple.

LOOK, co-op advertising isn't new. It takes place in many forms:

- Coupon clipper type magazines like *Town Money Saver, Smart Shopper, Money Saver*, etc.
- **Val-Pak**, mspark, Money Mailer
- *EDDM Giant Co-op Postcards*.
- Fliers and door hangars.
- Restaurant place mats
- Calendars
- *School event fliers*, and so on.

Small businesses know and understand the importance of advertising. Most people who sell advertising talk about numbers of people who see, hear or read the ads. They sell eyeballs.

→ A billboard costs thousands of dollars for 30 days of exposure.

→ A newspaper ad costs hundreds of dollars for minimum insertions.

→ Radio and TV ads are expensive, and bundled, costing thousands.

*It is because of these expensive advertising channels that many small businesses choose to do **co-op advertising** where the costs are spread out with other businesses.*

The problem with most co-op ads is; SHORT SHELF LIFE.

The coupon envelopes and magazines are good for a month. POSTCARDS either get used right away or are thrown away.

BECAUSE an ad stays on a CHALK BOARD for a whole year, it is the reason small businesses are quick to act. Thousands of people will see the CHALK BOARDS over a year.

**Most of the ads are sold for LESS THAN A DOLLAR A DAY.** This gives you, the Chalk Board distributor a great advantage over other advertising channels.

## **DO YOU QUALIFY TO BECOME A CHALK BOARD DISTRIBUTOR?**

Go to Google and type in: *restaurants near me*. If you find several, you're half way to qualifying. The other half is: can you talk to people?

See, we are looking for people who can talk to people.

We're going to lay all our cards on the table, we won't waste your time and we won't waste ours on people who can't talk to other people. You don't need to be a salesperson, but you can't do this by remote means.

Also, these are very light weight boards

## **We manufacture our own customized boards.**

Our distributors have everything done for them. We handle the design, and it is done by professional graphic artists with experience. The copy is written by professional copywriters.

We take care of the printing, the shipping, and even the chalk.

But the most important thing we offer is: **EXPERIENCE & HOW TO.**

The little detail often left out of many business opportunities is: how to get customers.

We know how. We show you how. We work with you every step of the way. If you qualify.

We are EMPIRE BUSINESS NETWORK. We are seeking regional distributors, who will have an exclusive, secured territory for as long as they meet the minimum requirements. You must place 2 Chalk Boards a month to maintain your area. You should do at least one a week, if you want to make a decent pay day.

**So your motivation to be a success is important too.**

Hello, I am Steve DiMarco, owner of Empire Business Network. I have over 25 years of print industry experience and I'll be your secret weapon to making profits with CHALK BOARDS.

**I'm DOING it.**

The pics above are mine. I have several more to show you, here is a pic of some of the print projects I've done THIS PAST YEAR.

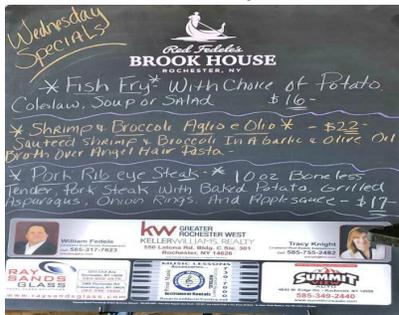


This is a picture of some of the work I've done RECENTLY. I have done co-op Every Door Direct Mail postcards (thousands mailed). You will see coupon type pubs, fliers, pizza menus, and even magnets. If it can be printed on, and someone is willing to pay for the ad, I can print it.

Today, I focus most of my time on CHALK BOARDS. They aren't new, and have been around forever. What is different today is the construction and lightweight material used to make the boards.

My restaurant Chalk Boards weigh only six ounces. A toddler can lift it up and restaurants love this, it makes the old clunky, HEAVY chalk boards a thing of the past. No fear of falling down on people.

Here is the same picture as above, and I want to point out a few things.



This is our 4 ad BANNER board. See the banner which runs all the way across the board? The Realtors paid a premium to be on this board.

The 3 ads below the banner were sold for 350 dollars each, 1050 plus the 450 banner meant this board brought in \$1500.00 and it took only a few hours to do. These are basic business card type ads, which many advertisers prefer.

It makes your job very simple. Place one board a week, sell 4 ads. BOOM!

**THIS BOARD WITH FOUR ADS, WILL MAKE YOU \$1,000.00 A WEEK.**

The distributors I am looking for will start with these RESTAURANT Chalk Boards because they are the easiest and hottest thing to get ads on quickly.

But it is only a small part of the opportunity, because I make available the other profit centers to you, once you have proven your ability to talk to people.

The past few months I have done many POSTCARDS, some have been single advertisers, many have been co-op cards. I like to put 6 advertisers on my EDDM cards, three on a side. This makes for very fast cards.

The people who try big co-op cards or fliers or coupon booklets with a lot of ads find out about chasing people, running around, not being able to get hold of them for proofs, or to pick up their checks or run their credit cards. They run into a lot of **SLOP AND MESS**.

## **I like FAST PROFITS. Do YOU?**

After 25 years in this print game, I have learned this one important thing: **money in TODAY beats money (allegedly) coming in tomorrow.**

Like many people find out too late, tomorrow's profits seldom come.

Give me money as soon as I earn it. And with CHALK BOARDS and even with some of my other projects, the money is there to be made TODAY.

Here are some FREQUENTLY ASKED QUESTIONS.

### **Q. Is there an investment?**

A. Yes. A small one time fee covers the cost of the kit you receive which includes the sample board you can take out the day it arrives. It also reserves your exclusive area.

BUT before you spend a single dime, I need to talk to you on the phone.

I will not be trying to sell you anything, I just want to make sure we are a good fit. I will ask you to google restaurants in your area, and I'll follow along. See, I want to make sure your area has enough opportunity for the both of us and this is easily determined by number of restaurants.

### **Q. Do I need sales experience?**

A. NO. I prefer you have very little, but if you are a pro, then certainly I'll talk with you. But this works best if NO SELLING is done, just a tested and proven PRESENTATION which I use, and will teach you too.

You just need to be able to talk to people, I will train you what to say for maximum results.

**Q. Do I need to sign a Non Disclosure agreement (NDA)?**

A. Yes, and also a 2 year non-compete agreement too. The reason I use an NDA is due to the amount of pirating on the Internet. There are so-called "*black-hat*" sites which like to steal and post. I've already told you this is doable on your own, and have even shared a source of boards.

And there are many other people online with offers of a similar nature, **selling advertising to small businesses**. But I've worked too hard, paid my dues and have perfected the process, and I will not give away my hard earned marketing techniques for others to use.

IF you become a distributor, I'll do everything in my power to help make you successful. **But I can't do it for you.** It CAN NOT be done by remote means, so if you are thinking of getting advertisers with email or on a blog or forum, don't waste your time. It doesn't work.

I am going to give you the methods and techniques, not based on theory but based on what I do.

I have a way that works. Use it, make money. Fair enough?

**Q. What are the best restaurants to give a FREE CHALK BOARD to?**

A. I'll go over that with you on the phone. First we need to make sure your area has enough spots to sustain this for several years (the chalk boards are just the beginning of your empire, but first things first).

If you have any other questions, please send me an email. My email address is [steved.ebn@gmail.com](mailto:steved.ebn@gmail.com)

Ask me anything. Before you leave, here is a very general overview, OK?

- I am looking for distributors to give away **FREE CHALK BOARDS**.
- You will give them away and get advertisers for them.
- You must do a minimum of 2 boards a month to keep your area.
- There is a small investment which covers the kit I send you.
- You must be able to talk to people.
- You **CAN NOT** do this by remote means.
- Free Chalk Boards are only one of several opportunities you'll have.
- We do all the design, printing and mailing the boards to you.
- Your only job is to talk to select businesses, starting with restaurants.

- **I like fast profits, do you?**
- Come motivated to make money, there is no limit.
- And finally, to beat a dead horse into glue: **be able to talk to people.**

I will offer territories on a first come-first served basis. Fair enough?

California, Florida and Nevada area are available but will probably go fast.

Send me an email today to set up an appointment to talk to me on the phone, I promise no sales pitch, just honest answers from the trenches of advertising selling via print media.

Steve DiMarco, Rochester, N.Y. [steved.ebn@gmail.com](mailto:steved.ebn@gmail.com)

PS. Ask about my **secret sauce**. After I placed a few Chalk Boards, something happened. I stay in touch with my customers and they know I have other things. I don't try to sell them but simply make them aware of what else I do. You'll be amazed how this snowballs into bigger profits.

But this is the *secret sauce* phenomenon: the restaurant owners have been telling me the advertisers are coming in showing off their ads to customers, friends and family.

I was amazed.

I guess there is an ego thing going on when a business brands itself with a long term ad. They like to show off their ad. I never gave it any thought, until the restaurants THANKED ME for bringing in more business.

**What?** YIKES! So the ads are actually driving new customers to the restaurant simply by having good advertisers on them. I'll tell you about this on the phone. It is called a community benefit, and it really is.

AND one final note for your consideration. As a distributor, it is your business. I simply provide product and marketing how to. But you can add on as many profit centers as you want, including but not limited to other print projects and even caps, tee shirts, pens or any promotional items.

But it is YOUR business. Are you ready to start your business?

[steved.ebn@gmail.com](mailto:steved.ebn@gmail.com) Thanks.