

## **Improve your Financial Literacy by Utilizing Financial Fundamentals by Rickey Johnson**

Hello and Great Day,

As an owner of a online businesses, Juniques Multi Cultural Connections  
(<http://www.jusmcc.org> and <http://www.jusmcc.net> )

I know how important it is to understand financial fundamentals  
and to develop and improve financial literacy.

Literacy is shown by being knowledgeable or educated in particular  
field or fields. Fundamentals are "building blocks" or foundation  
for any activity.

When we combine that understanding into one, Financial literacy  
is effected by our understanding and utilization of financial fundamentals.

I am an action oriented person. I prefer to "be about it" then "talk about it".  
Creating financial success is based on proper application of financial fundamentals.  
The proper application results increases our financial literacy.

Listed our ten activities, applied, that can help you in your financial  
success journey. They are based on proven financial fundamentals.

### **Use these 10 activites to Improve your Business and Financial Literacy**

1.

#### **Attend to most important activities first**

Most important activities are ones that effect other  
activities that need to be accomplished.

2.

#### **Plan by the week, not the day.**

Day to Day activities will change, however, weekly  
objectives should be meet. If not, adjust day to day  
objectives.

3.

#### **W.I.N and D.I.N**

Identify what's important NOW and Do it NOW  
This will help accelerate your objective achievement.

4.

#### **Meet objectives and goal are accomplished**

Step by Step you can travel a mile.  
You can not travel a mile in one step.  
Goals will usually consist of many objectives.  
Achieve objectives.

5.

**You are finite**

Share your time and energy judiciously. Everyone can not and should not have your time and energy equally.

You have 1440 minutes allotted everyday to you to manage effectively and efficiently. You can not store, save, give away, barter, exchange, etc., these minutes.

You must use them or lose them. They are not replaceable.

Make each minute count.

The good news, your account is replenished, every 24 hours.

6.

**You must have objectives that are measurable.**

The road to nowhere, anyone will take you there.

You must be able to measure your progress or regress.

This measurement will help better identify what you must do or not do to move forward.

7.

**Give yourself room to grow.**

The knowledge you used to get you to where you are, will not be enough to advance you to next level.

You must network with other and learn from them.

You must apply new found knowledge so you can professionally and personally grow.

8.

**After you get inspired, make sure you perspire.**

As it is often quoted "Faith Without Works is Dead".

Inspiration is great, however, if you do not put that inspiration to action, you will not advance.

9.

**Relax**

Remember you can only control you. That is it.

You should make sure you do what you say you will do.

Should you assemble that same mind set around you, objectives will be met and successes shared.

10.

**You will get knocked down!!!**

As Les Brown is famous for sharing "If you should get knocked down, make sure you land on your back.

For if you can look up, you can get up!"

Apply these activities for a month and I assure you, your personal and professional business building results will increase and your financial literacy will improve.

You will know for sure that fundamentals works and you will improve your financial literacy.



Rickey Johnson is owner of Juniques Multi Cultural Connections, a community designed for positive minded, forward thinking, ethical, servant leader type, people. Providing life style enriching information. Providing a online location for Multi Cultural Communities to Connect, Share, Grow, and Learn. A venue to allow the development of Global Commerce Transactions, Personal and Business Connections. <http://www.jusmcc.org> and <http://www.jusmcc.net>